

**MINUTES OF THE MEETING OF THE PROMOTION & DEVELOPMENT COMMITTEE**  
**HELD ON TUESDAY 4<sup>TH</sup> FEBRUARY, 2014 AT 7.00 PM**  
**IN THE COUNCIL CHAMBER, NORTH LODGE, CROMER**

**Present:-**

Chairman Cllr. T. Nash, Vice-Chairman – Cllr. J. Hamilton-Emery,  
Cllr. D. Airs, Cllr. H. Cox, Cllr. J. Frostdick, Cllr. Y. Nolan, Cllr. D. Pritchard,  
Cllr. G. Smith, Cllr. A. Yiasimi, Jason Bell – Town Crier, Jackie Richards – Twinning,  
Tony Shipp, Peter Stibbons and Rebecca Wass – Cromer Pier.

Julie Chance – Town Clerk.

**1. MINUTES OF THE MEETING HELD ON 19<sup>TH</sup> NOVEMBER, 2013**

The Minutes of the meeting held on 19<sup>th</sup> November 2013, having been **AGREED** at Full Council on 2<sup>nd</sup> December 2013, were signed by the Chairman.

**2. DECLARATIONS OF INTEREST AND REQUESTS FOR DISPENSATIONS**

No declarations of interest were received.

**3. APOLOGIES FOR ABSENCE**

Apologies for absence were received from Cllr. J. Bond, Cllr. C. Plewman and Richard Leeds.

**4. PUBLIC PARTICIPATION**

No members of the public attended the meeting.

**5. TOURIST INFORMATION CENTRE**

**5.1** No report received.

**6. MARRIAGES**

**6.1** Attached. It was **AGREED** to include a feedback form in the pack which is sent to potential bookings.

## 7. FIREWORK EVENT

7.1 Minutes attached. The Clerk circulated the list of income and expenditure from the 2014 fireworks. Tony Shipp reported that the weather was poor and this resulted in fewer people attending the event this year. The businesses in town were not well supported but the fun run did go ahead and was successful. A thank you to all who turned out and the collectors. Cllr. Pritchard said that the grant money available from the fireworks this year is disappointing considering all the hard work, but the display was the best one to date with the poppies on the sea at the finish. The storm surge, pier damage and bad weather made the event difficult but Kate Royall did an excellent job of keeping everyone informed and updated. The Committee are looking forward to next year. Thank you to Andy at the pier who helped throughout the day and was on site early for the set-up. It was **AGREED** that the Clerk would write to the Firework Committee to thank them for all their hard work.

## 8. TWINNING ASSOCIATION

8.1 Report attached.

## 9. BLOOM COMMITTEE

No report received.

## 10. COMMUNITY OPEN DAY AND ANNUAL TOWN MEETING

10.1 **Community Open Day:-** It was **AGREED** to purchase a banner for the cost of £54.60 plus VAT. The Clerk reported that Marlene's School of Dance have been booked and she is in the process of booking other entertainment. The booking forms for the stalls will be sent shortly.

10.2 **Annual Town Meeting:-** It was **AGREED** to arrange a Special Promotions & Development Committee meeting to consider the Cromer Honours and grant requests for the Annual Town Meeting. The special meeting will be held on Monday 7<sup>th</sup> April the Annual Town Meeting has been booked for Wednesday 30<sup>th</sup> April at 7.00 pm in the Parish Hall, Cromer. It was **AGREED** that the Clerk would write to Brian Farrow at North Norfolk District Council and ask him to give a presentation on the sea defence work being carried out in Cromer. It was **AGREED** that an item on the agenda would cover street lighting and the possibility of them being switched off during the night. Members were asked to give some thought to any other matters that need to be included for the Annual Town Meeting. It was **AGREED** that a poster will be produced advertising the Cromer Honours Scheme to be displayed in town.

## 11. OTHER EVENTS

- 11.1 Christmas Celebrations:-** It was **AGREED** that Cromer Town Council should continue to be involved and facilitate this event.
- 11.2 St. George's Day:-** The Clerk read a letter received from Sheringham Town Council stating that they have given some consideration to our request to revert back to the joint working and alternating with the St. George's Day concerts between the two towns, but they have decided to have a St. George's Day concert every year in Sheringham. The Clerk reported that she has provisionally booked the Cromer and Sheringham Brass Band for St. George's Day 2015 in Cromer and arrangements will be made nearer the time.
- 11.3 Sport Relief:-** Cllr. Harris is arranging this event and posters are available.

## 12. OTHER PUBLICITY MATTERS

- 12.1 Blue Plaque Working Group:-** The Clerk circulated the minutes of the working group. Cllr. Hamilton-Emery reported that it had been a very productive meeting and three plaques will be recommended for this year linked by lifeboat connections.
- 12.2 QJ & J Boat:-** The Clerk reported that a meeting will be held on Wednesday 5<sup>th</sup> February at 9 am with some members of the community who have expressed an interest in taking this project forward.
- 12.3 Old Cemetery Chapel:-** Cllr. Prichard reported that several members had met with Giles Margaron to look inside the old chapel. Giles will be preparing a specification with an idea of the cost for work to be carried out in order to bring the old chapel into use. The old chapel is watertight but badly damaged with graffiti inside. It was reported that the listed pews could be moved to the side making room for dry storage.
- 12.4 Chamber of Trade:-** No report received. Cllr. Smith reported that the next meeting will be held on 7<sup>th</sup> April. Peter Stibbons said that the Chamber of Trade Website is still receiving 500 individual visitors every day. Anyone interested in advertising an event should contact Peter Stibbons.
- 12.5 Walkers are Welcome:-** Cllr. Cox reported that a Walkers are Welcome event was held at the Cliftonville Hotel. It was **AGREED** that the Clerk would write in support of this initiative.
- 12.6 Royal British Legion:-** Peter Stibbons reported that there will be an exhibition held on 9<sup>th</sup> August. Further information will be reported in the press. There will be a website with information of the 300 men and one woman who went and came back from WWI which is due to go live shortly.
- 12.7 Cromer Pier:-** Rebecca Wass reported that the Pier is open on 1<sup>st</sup> March with the opening concert being A Tale of Two Cellos with Julian and Jiaxin Lloyd Webber.
- 12.8 Lecturn Information Boards:-** It was **AGREED** that the Clerk would obtain quotations for refurbishment of the four lecturns installed during regeneration.

**13. CORRESPONDENCE AND CIRCULARS**

None received.

**14. DATE OF NEXT MEETING**

The date of the next meeting was noted as Monday 7<sup>th</sup> April, 2014.

**There being no other business the Chairman closed the meeting at 8.10 pm.**

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**Chairman**

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**Date**