

MINUTES OF THE MEETING OF THE PROMOTION & DEVELOPMENT COMMITTEE
HELD ON TUESDAY 9TH SEPTEMBER, 2014 AT 7.00 PM
IN THE COUNCIL CHAMBER, NORTH LODGE, CROMER

Present:-

Chairman – Cllr. J. Hamilton-Emery, Vice- Chairman – Cllr. J. Frosdick,
Cllr. T. Adam, Cllr. J. Bond, Cllr. H. Cox, Cllr. T. Nash, Cllr. C. Plewman,
Cllr. G. Smith and Cllr. A. Yiasimi.

In Attendance:-

Cllr. D. Pritchard.

Julie Chance – Town Clerk.

1. MINUTES OF THE MEETING HELD ON 20TH MAY 2014

The Minutes of the meeting held on 20th May 2014, having been **AGREED** by Full Council on 8th September were signed by the Chairman.

2. DECLARATIONS OF INTEREST

No declarations of interest were received.

3. APOLOGIES FOR ABSENCE

Apologies for absence were received from Cllr. Y. Nolan, Cllr. B. Stibbons, Jason Bell and Jackie Richards.

4. PUBLIC PARTICIPATION

No members of the public were present at the meeting.

5. TOURIST INFORMATION CENTRE

5.1 No report given.

6. MARRIAGES

6.1 Attached. It was noted that the marriage bookings are increasing.

7. FIREWORK EVENT

7.1 Cllr. Bond reported that a meeting is due to be held on the 15th September 2014.

8. TWINNING ASSOCIATION

- 8.1 Cllr. Nash reported that the committee has been invited to Crest on 11th November to mark WWI and WWII. Mary Hill will be attending to represent the Twinning Committee.

9. BLOOM COMMITTEE

- 9.1 Cllr. Bond reported that the Bloom Committee are keen for Cromer Town Council to take on the freehold of North Lodge Park in order that they can make a contribution. The recent Awards Ceremony went very well. The Bloom Committee have recently acquired some new volunteers. Minutes attached.
- 9.2 **Damage to Flower Bed and Shrubs:-** The Clerk reported that she has not received a reply to her letter to BT and she will chase accordingly.

10. COMMUNITY OPEN DAY AND ANNUAL TOWN MEETING 2015

- 10.1 **Annual Town Meeting:-** It was **AGREED** to invite Don Davenport to give a presentation on the Walkers are Welcome Accreditation. It was **AGREED** to invite Jason Bell to give a presentation on his 30 years as Town Crier. The Clerk reported that it has been **AGREED** that Cllr. Saunders will launch the information concerning a Friends of Cromer Cemetery at the Annual Town Meeting. Unfortunately Cllr. Saunders is now not able to make the Annual Town Meeting on Wednesday 18th March at 7.00 pm so this will have to be moved to another meeting.
- 10.2 **Annual Community Day:-** The Clerk reported that the Annual Community Day will be held on Saturday 18th April in the Parish Hall. The Clerk reported that she has asked Marlene's School of Dance to perform again this year. Cllr. Yiasimi kindly offered to arrange for an authentic Greek sing and dance display. The Clerk will liaise with Cllr. Yiasimi on the arrangements and timings.

11. OTHER EVENTS

- 11.1 **Christmas Celebrations:-** Minutes attached. Cllr. Bond reported that the arrangements are going well.
- 11.2 **Town Crier:-** The Clerk read a letter received from Jason Bell thanking the Members for their presentation at the recent WWI event and enclosing a copy of his Home Town Cry. It was **AGREED** that the Clerk would circulate this information to all Members.

12. OTHER PUBLICITY MATTERS

- 12.1 **Chamber of Trade:-** Cllr. Smith reported that no meetings have been held recently and therefore there is nothing to report.
- 12.2 **Blue Plaque Working Group:-** Minutes attached. Noted.

- 12.3 QJ&J Fishing Boat:-** The Clerk reported that the fundraising is going well.
- 12.4 Walkers are Welcome:-** Cllr. Cox reported that Don Davenport has ideas to progress this initiative now that Cromer had been an accredited Walkers are Welcome Town. Some ideas include involving the schools and a treasure hunt which will hopefully coincide with the official opening of the National Coastal Path. Volunteers will learn how to raise funds in order to keep the accreditation sustainable. More information will be given once known. This matter will be placed on the next agenda for further discussion and an update.
- 12.5 Flag Policy Dates 2015 – Commonwealth Day:-** It was **AGREED** to adopt the Flag Policy Dates for 2015 and the amendment concerning the flying of the flag on the Churchyard flagpole if it is not already in use. It was **AGREED** that the Commonwealth Flag will be flown on 9th March 2015 for Commonwealth Day.
- 12.6 Marriage Advert – Mundesley Area Guide 2015:-** It was **AGREED** to share a full colour page with Cromer VEO once again this year. The Clerk will inform the necessary parties accordingly.

13. CORRESPONDENCE AND CIRCULARS

- 13.1** The Clerk read a note from the Station Commander stating that there will not be any further parades in Cromer.

14. DATE OF NEXT MEETING

The date of the next meeting was noted as Thursday 13th November, 2014. This has been changed from 2nd December 2014 due to the need to have a Budget meeting before the Strategy Committee meeting on Tuesday 18th November, 2014.

There being no other business the Chairman closed the meeting at 7.45 pm.

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Chairman

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Date