

MINUTES OF THE MEETING OF THE PROMOTION AND DEVELOPMENT COMMITTEE
HELD ON TUESDAY 3RD MARCH 2015 AT 7.00 PM
IN THE COUNCIL CHAMBER, NORTH LODGE, CROMER

Present:-

Chairman – Cllr. J. Hamilton-Emery, Vice-Chairman – Cllr. J. Frosdick,
Cllr. T. Adams, Cllr. J. Bond, Cllr. T. Nash, Cllr. G. Smith, Cllr. B. Stibbons,
Cllr. A. Yiasimi, Jo Atherton – Cromer Pier, Jason Bell – Town Crier,
Richard Leeds, Tony Shipp and Peter Stibbons.

Julie Chance – Town Clerk.

1. MINUTES OF THE MEETING HELD ON 13TH NOVEMBER 2014

The Minutes held on 13th November 2014, having been **AGREED** at Full Council on 1st December 2014 were signed by the Chairman.

2. DECLARATIONS OF INTEREST AND REQUEST FOR DISPENSATIONS

The Members declared a corporate interest in relation to the grant applications. Cllr. T. Nash declared an interest in relation to the Cromer Honours.

3. APOLOGIES FOR ABSENCE

Apologies for absence were received from Cllr. H. Cox and Jackie Richards.

4. PUBLIC PARTICIPATION

No members of the public were present at the meeting.

5. MARRIAGES

5.1 Schedule attached.

6. FIREWORK EVENT

6.1 Cllr. Bond reported that a mop up meeting had been held and the few issues which were raised will be placed on a future agenda for further discussion. It was reported that parking is a problem and members of the public were receiving tickets for on street parking. It was **AGREED** that Cllr. Adams will speak to Norfolk County Council and enquire whether the enforcement can be softened on New Year's Day for the firework display.

6.2 Sponsorship of Banners:- The Clerk circulated a proof of the banners prepared by Structureflex which were **AGREED**.

6.3 Grant Applications:- The following grants were awarded and will be distributed at the Annual Town Meeting on 18th March, 2015.

Name	£
Cromer Christmas Lighting Team	500
Cromer Cricket Club	250
St Peter and St Paul's Church	200
VEO Limited	200
VEO Limited – Art Week	300
Adult Community Support Limited	200
Cromer & Sheringham QJ&J Preservation Society	500
Overstrand & Cromer CFR Group Community First Responders	250
Cromer Walkers are Welcome	460
North Norfolk First Rural Roughton Mill Scout Group	200
Cromer and Sheringham Brass Band	150
The Norfolk and Norwich Association for the Blind (NNAB)	500
Cromer and Sheringham Art and Literary Festival (CASALF)	500
Cromer Christmas Events Group	350
Cromer War Memorial	500

7. CHRISTMAS EVENTS

7.1 Cllr. Hamilton-Emery reported that the arrangements for this year's events are progressing well. The event grows every year.

8. COMMUNITY OPEN DAY AND ANNUAL TOWN MEETING 2015

8.1 Annual Town Meeting:- The Clerk reported that the speakers have confirmed and will be Jason Bell – Town Crier and Don Davenport – Walkers are Welcome. The firework grants will be presented at the Annual Town Meeting being held on Wednesday 18th March at 7.00 pm in the Parish Hall, Church Street, Cromer.

8.2 Community Open Day:- The Clerk reported that the Cromer and Sheringham Brass Band has offered to play at this event. The event is booked up with 30 stalls. It was **AGREED** that two A2 posters will be ordered to display in the A-Board outside the Parish Hall.

8.3 Cromer Honours:- The following Cromer Honours were **AGREED:-**

Mark Bonnett.

David Claxton.

Mr Paul & Mrs Yvonne Kirkham.

Mr Ray Loake.

Mr Tony Nash.

Ms. Kim Siggee.

Liam Walsh.

The Cromer Taxi Drivers.

Mayor's Commendation Award

Giles Margarson.

9. REPORTS FROM REPRESENTATIVES

- 9.1 **Chamber of Trade:-** No report received.
- 9.2 **Cromer in Bloom:-** Nothing to report at present.
- 9.3 **Cromer Pier:-** Jo Atherton reported that Chas & Dave will be performing this weekend. The Summer show sales are going well and the Christmas tickets are already on sale. The Pier will be holding four open days on Saturday 4th April, 1st August, 31st October and one just before Christmas. Jo would welcome ideas for the open days. Rebecca Wass's position will not be filled. Jo will wear two hats as General Manager and Promotions Manager. The official opening of the Pier will be in the near future and the shop will be open for the Summer season.
- 9.4 **VEO:-** Tony Shipp reported that the arrangements for the 2015 Carnival are going well. At present the committee do not know whether the Red Arrows will be visiting Cromer this year and Tony suggests that the public look at the Red Arrows website as it will be advertised there first. VEO have requested permission to close the Runton Road to hold a Soap Box Derby on Sunday 19th July in the afternoon. It will be a short course from the Cliftonville Hotel to Morrisons Petrol Station. Children's day arrangements are progressing well and there are four new young people on the committee.
- 9.5 **RNLI:-** Richard Leeds reported that their Open Day will be held on 3rd May and there will be a display in Nat West Bank. Lifeboat Day will be held on 26th July and the launch of the lifeboat will be at 3 pm. Storm Force Day will be held on 20th September and between 50 and 100 youngsters will be invited for the day.
- 9.6 **TIC:-** No report given.
- 9.7 **Town Crier:-** Report attached.
- 9.8 **Twinning:-** Cllr. Nash reported that there will be a French walking group visiting this year and they would like to link up with Walkers are Welcome and Fit Together.
- 9.9 **Crab & Lobster Festival:-** Tony Ship reported that there will be a walk in May raising money for EACH. The walk will be from Thetford and will be 90 miles. Two of the ladies are dressing up as a crab and a lobster and a reception is being planned for them. Bucket collectors are needed. The date is Sunday 17th May.
- 9.10 **Cromer Museum:-** It was **AGREED** that the Cromer Museum will be added to future agendas. Peter Stibbons reported that the Friends of Cromer Museum have provided £2,000 of match funding to Cromer Museum. The Olive Edis collection has generated £37,500 of funding. Olive Edis was a leading female photographer during WWI and a bid has been submitted for £90,000 to develop her collection. Olive Edis was employed as an official war photographer at the end of WWI and was also a Royal photographer. More information concerning Olive Edis will be circulated once to hand.

10. OTHER EVENTS

- 10.1 St. George's Day Concert:-** The Clerk reported that a St George's Day concert will be held in St Peter and St Paul's Church this year. There will be no ticket price but a retiring collection will be made. The Cromer and Sheringham Brass Band will be playing and the concert will begin at 7.30 pm.
- 10.2 Commonwealth Day:-** The Clerk reminded all present that the Commonwealth Flag will be raised at the Churchyard flagpole on Monday 9th March at 10 am.

11. OTHER PUBLICITY MATTERS

- 11.1 Blue Plaques:-** The Clerk reported that the first three Blue Plaques have arrived and Saturday 13th June has been provisionally booked for the unveiling ceremony. It was **AGREED** that £150 will be used from the Promotions Budget to hold the unveiling ceremony. The Clerk will keep Members informed of arrangements.
- 11.2 QJ&J Boat:-** The Clerk reported that arrangements are progressing well.
- 11.3 Walkers are Welcome:-** Cllr. Adams reported that this is a very active group and are progressing well.
- 11.4 Flag Flying:-** It was **AGREED** to purchase a St. Patrick's Day flag for the sum of £71 plus VAT and delivery.

12. CORRESPONDENCE AND CIRCULARS

- 12.1 Cromer Carnival Brochure – Wedding Advert:-** It was **AGREED** to place the usual Full Colour Page in the Carnival Brochure for 2015. The cost will be £240.
- 12.2 Norfolk County Council Brochure – Wedding Advert:-** It was **AGREED** not to advertise in the Norfolk County Council Brochure on this occasion.
- 12.3 Remembrance Concert Sheringham and Cromer Choral Society:-** The Clerk reported that this will be held on Saturday 28th November 2015 in St Peter and St Paul's Church.
- 12.4 Letter – Book:-** The Clerk read a letter received from a lady who was brought up in Cromer, now lives in New Zealand and has written a book on her life in Cromer. She has offered this book to Cromer Town Council. It was **AGREED** that the Clerk would write and thank her for her very kind offer and say Cromer Town Council would be delighted to receive the book. Once to hand this will be passed to Cromer Museum.

13. DATE OF NEXT MEETING

The date of the next meeting was noted as 9th June 2015.

There being no other business the Chairman closed the meeting at 8.35 pm.

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Chairman

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Date