

MINUTES OF THE MEETING OF THE PROMOTION AND DEVELOPMENT COMMITTEE
HELD ON TUESDAY 9TH JUNE, 2015 AT 7.00 PM
IN THE COUNCIL CHAMBER, NORTH LODGE, CROMER

Present:-

Chairman – Cllr. J. Hamilton-Emery, Cllr. T. Adams,
Cllr. J. Bond, Cllr. D. Conisbee, Cllr. R. Leeds, Cllr. G. Smith, Cllr. A. Yiasimi,
Jo Athurton – Cromer Pier, Jason Bell – Town Crier, Jo Guise, District Councillor N. Pearce,
Jackie Richards and Tony Shipp.

Julie Chance MILCM – Town Clerk.

1. ELECTION OF VICE-CHAIRMAN

It was **AGREED** that Cllr. J. Frosdick be elected as Vice-Chairman of the Promotion and Development Committee.

2. MINUTES OF THE MEETING HELD ON 3RD MARCH 2015

The Minutes of the meeting held on 3rd March 2015, having been **AGREED** by Full Council on 13th April 2015 were signed by the Chairman.

3. DECLARATIONS OF INTEREST

No declarations of interest were received.

4. APOLOGIES FOR ABSENCE

Apologies for absence were received from Cllr. J. Frosdick and Cllr. B. Stibbons due to holiday.

5. PUBLIC PARTICIPATION

None.

6. MEETING DATES

6.1 It was **AGREED** to recommend to Full Council to increase the cycle of meetings to six weekly excluding the month of August.

7. MARRIAGES

7.1 Attached.

8. FIREWORK EVENT

- 8.1** Cllr. Bond reported that the first meeting is due to be held in September. It was **AGREED** that when the tender specification is prepared it would be on a five year contract basis. The five year contract would be dependent on the first year being satisfactory.

9. CHRISTMAS EVENT

- 9.1** Minutes attached.

10. COMMUNITY OPEN DAY AND ANNUAL TOWN MEETING

- 10.1 Annual Town Meeting:-** The Clerk reported that the Annual Town Meeting has been arranged for the Wednesday 16th March, 2016 in the Parish Hall. It was **AGREED** that this matter will be placed on the next agenda in order to try and agree some speakers for the meeting.
- 10.2 Community Open Day:-** The Clerk read several thank you emails and cards from participants this year. The Community Open Day has been booked for Saturday 16th April 2016 in the Parish Hall.

11. REPORTS FROM REPRESENTATIVES

- 11.1 Chamber of Trade:-** Cllr. Smith reported that she has not attended any meetings. Cllr. Leeds reported that the next meeting has been arranged for Tuesday 16th June at 5.30 pm in the Sticky Earth Café.
- 11.2 Cromer in Bloom:-** Cllr. Bond reported that the maintenance is continuing. The Bus Station planting is dependent on the Cromer Town Council grant being successful this year. Minutes attached.
- 11.3 Cromer Pier:-** Jo Athurton reported that the cast for the Summer Show have arrived. There have been invitations sent to all members of the committee and Town Council for the opening night of the Summer Show. Sales are up 40% compared to this time last year. They are very short staffed at the moment. The restaurant is now open but the official launch will be at a later date. The Pier of the Year Award has had a positive effect and the Pier have used this in their promotional material which has had good coverage. North Norfolk District Council wish to celebrate the Award and a presentation of a certificate will be made to them at the opening night. The pier toilets have been entered for a Loo of the Year Award. It was **AGREED** that the Christmas team can collect on the pier again this year and the Clerk will liaise with Jo on dates.
- 11.4 Cromer VEO:-** Tony Shipp reported that they had a slight set back printing the programmes as they had lost Mick Weddup suddenly a few weeks ago. This is now back on track. The Summer programme is now available with Cley Pigeon Shooting on Sunday 21st June, a float in the Lord Mayor's Procession on Saturday 4th July and the Soap Box Derby on the Runton Road. There will be a helpers meeting on Wednesday 15th July. The raft races have been

moved to 26th July to fit in with the tides. They have a replacement for the Red Arrows with three displays from the Blades and the Yaks.

11.5 RNLI:- Cllr. Leeds reported that Lifeboat Day will be held on 26th July with the lifeboat launching at 3 pm. Storm Force Day will be held on Sunday 20th September. The boathouse is being re-clad and will be completed in six weeks.

11.6 NNDC Tourism:- It was reported that the Blue Flag has been awarded once again to Cromer. It is felt that this is a very important award and more needs to be made of the achievement. It was **AGREED** that the Clerk would write to North Norfolk District Council and enquire whether the Blue Flag can be flown from the Pier as well as its current position on the Melbourne Slope. There are two brackets for flags on the pier where the Blue Flag used to be flown from. Jo Athurton will also enquire during her regular monthly meetings with North Norfolk District Council.

11.7 Town Crier:- Attached.

11.8 Twinning Association:- Attached.

11.9 Cromer Museum:- No report received.

12. OTHER EVENTS

12.1 It was **AGREED** that the promotion of Cromer and the Town Council will be placed on the next agenda for further discussion. The Clerk will prepare some information concerning local events and shows where Cromer can participate.

12.2 Sport Relief 2016:- It was **AGREED** that this event would be supported by Cromer Town Council in 2016. Cllr. Pritchard volunteered to help with the arrangements.

13. OTHER PUBLICITY MATTERS

13.1 Blue Plaques:- Minutes attached.

14. CORRESPONDENCE AND CIRCULARS

14.1 Letters of Thanks:- The Clerk reported that letters of thanks have been received for the Firework Grants from NNAB, Roughton Mill Scout Group, Cromer Cricket Club and Cromer and Sheringham Brass Band.

14.2 Listings – Trip Advisor:- It was reported that businesses outside Cromer are being listed as Cromer on the Trip Advisor website. It was **AGREED** that this is a positive thing as it encourages people into the area as a whole. It is the responsibility of the property owners to manage their listings on the site and only they can change anything on their listings.

15. DATE OF NEXT MEETING

The date of the next meeting is noted as 8th September 2015.

There being no other business the Chairman closed the meeting at 8.15 pm.

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Chairman

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Date

CEREMONIES 2015/2016

East Runtton	18 April 2015	£250.00		12noon	JW	Aisle
Erpingham	13 June 2015	£250.00		3pm	JW	Aisle & Duo
Norwich	20 June 2015	£250.00		1pm	JC	Aisle
Leicester	24 June 2015	£350.00		2pm	JW	Aisle
Poringland	21 June 2015	£250.00		2pm	JW	Aisle & Duo
Royston	04 July 2015	£250.00	RoV	4pm	JC	Garden Only
Norwich	11 July 2015	£350.00		1pm	JW	Aisle & Duo
Northrepps	11 July 2015	£250.00		3pm	JC	Aisle
Cromer	18 July 2015	£250.00		12noon	JC	Aisle
Wymondham	18 July 2015	£350.00		4pm	JC	Duo
Sheringham	25 July 2015	£350.00		3pm		Aisle
Hevingham	07 August 2015	£350.00		12 noon	JC	Duo
Aylsham	08 August 2015	£350.00		4pm	JC	Aisle & Duo
Sheringham	15 August 2015	£350.00		12noon	JW	Aisle & Duo
Sheffield	26 August 2015	£350.00		2pm	JW	Aisle & Duo
Holt	29 August 2015	£350.00		12 noon		Aisle
Lincs	01 September 2015	£350.00		1pm		Aisle & Duo
Cambridge	16 September 2015	£350.00		2pm	JW	Aisle & Duo
Sheringham	26 September 2015	£350.00		1pm	JC	Aisle & Duo
Reepham	03 October 2015	£350.00		3pm		Aisle
?	03 October 2015	£350.00		5pm		Aisle
?	07 November 2015	£350.00		11am		TBC
Northrepps	07 November 2015	£350.00		1pm	JW	Aisle
Overstrand	24 December 2015	£350.00		1pm	JW	Aisle & Duo

2001/02	20 Marriages	2009/10	21 Ceremonies
2003/04	27 Marriages	2010/11	15 Ceremonies
2004/05	24 marriages	2011/12	15 Ceremonies
2005/06	24 Ceremonies	2012/13	23 Ceremonies
2006/07	30 Ceremonies	2013/14	19 Ceremonies
2007/08	17 Ceremonies	2014/15	28 Ceremonies
2008/09	23 Ceremonies	2015/16	24 Ceremonies

MINUTES OF THE MEETING OF THE CHRISTMAS WORKING GROUP
HELD ON MONDAY 1ST JUNE 2015 AT 10.30 AM
IN THE COUNCIL CHAMBER, NORTH LODGE, CROMER

Present:-

Vice-Chairman – Cllr. J. Frosdick, Cllr. J. Bond, Cllr. D. Conisbee,
Cllr. R. Leeds, Cllr. G. Smith, Jo Guise, Hubba, Tracey Khalil,
Chris Lynch, Paul Neale and Rev. Sharon Willimott

Julie Chance – Town Clerk

1. APOLOGIES FOR ABSENCE

Apologies for absence were received from Cllr. J. Hamilton-Emery, Cllr. A. Yiasimi and Tony Shipp.

2. MINUTES OF THE MEETING HELD ON MONDAY 20TH APRIL 2015

The minutes of the meeting held on Monday 20th April 2015, having been circulated, were taken as read, **AGREED** and signed by the Vice-Chairman.

3. DECLARATIONS OF INTEREST

Prejudicial declarations of interest were received from Cllr. Leeds in respect of the PA system.

4. CHRISTMAS ARRANGEMENTS

4.1 Christmas Market:-

New Street and Garden Street Market – Traders:- Chris Lynch reported that 25 stalls have now booked. He is aiming for 40 in total. All the arrangements are going well. It was **AGREED** that Cllr. Bond will liaise with Paul Stowe to design and erect an archway of lights at the entrance to High Street next to Budgens and Garden Street at Mary Jane's to encourage footfall to the street market. The Clerk confirmed that she has asked Jason Bell the Town Crier to attend and promote the event.

Parish Hall, Community Centre and Charity Stalls:- The Clerk reported that bookings have been received for all venues. All arrangements are going well.

Community Carol Service:- The Clerk reported that the new Mayor is happy for his civic service to be combined with the community carol service on Sunday 6th December. The Clerk will update the committee with arrangements as they are made.

It was **AGREED** that the Clerk would prepare a form for the market stall holders to complete with a disclaimer for electrical goods, tax and NI etc. Cllr. Bond will ask Cromer in Bloom if they are prepared to decorate the entrance to the Parish Hall again this year.

Rev. Sharon Willimott will liaise with the Christmas Lighting Team to enquire whether they can provide two 6ft trees for outside the Parish Hall once again this year. She will also make enquiries as to what happened to the lights which were on last year's trees. The lights belong to Cllr. Bond.

4.2 Entertainment:-

Stage – Outside:- This matter will be placed on the next agenda for an update from Tony Shipp.

Church, Parish Hall and Community Centre:- Cllr. Conisbee reported that she has contacted all the performers from last year but only one has confirmed to date. She will chase accordingly. It was **AGREED** that Cllr. Conisbee will look into the possibility of holding a children's choir competition in the Parish Hall where the Children's events will be concentrated. Adult choirs and performers will be booked for the Parish Hall and the Community Centre. The Clerk reported that she and Cllr. Frosdick had met with Alistair from Cromer Museum to discuss the possibility of having entertainment in front of the Museum. Alistair is very keen for Cromer Museum to be involved in town events and would welcome entertainment or stalls in the area in front of the Museum with the proviso that the entrance to the Museum is not blocked. The Clerk will remind Cllr. Yiasimi that he is liaising with North Norfolk District Council concerning the removal of the centre flower bed to enable this area to be paved in order that it can be used as a performance area for town events.

Santa's Grotto – Christmas Lighting Team:- Rev. Sharon Willimott reported that she is hoping to develop Santa's Grotto and will report to the next meeting on progress.

Face Painting:- The Clerk confirmed that she placed an article in the Cromer Times asking for volunteers but to date no interest has been received. It was **AGREED** that all present will make enquiries and report back to the next meeting. Cllr. Consibee passed some contact details to the Clerk for a face painter and photographer. It was **AGREED** that the Clerk would contact Coleen and ask if she is prepared to volunteer her services. If she is prepared to volunteer the Clerk will invite her to the next committee meeting.

Family Photographs:- This matter is covered above. It was **AGREED** that the possibility of giving key rings or offering face painting to children as a gift from Santa's Grotto will be discussed in more detail once a volunteer has been identified.

4.3 Advertising:- This matter will be placed on the next agenda for an update.

4.4 Christmas Tree and Nativity Festivals:- The Clerk reported that she has received some bookings. She will be writing to all the organisations shortly with the details of all the festivals.

Shop Window Competition:- Tracey Khalil reported that this matter is in hand.

Wreaths:- Jo Guise reported that this matter is in hand.

4.5 Churchyard Christmas Tree:- Cllr. Bond will prepare some designs ready for consideration at the next meeting.

- 4.6 **Christmas Lighting:-** Rev. Sharon Willimott reported that sourcing the traditional tree is still a bit difficult but the team are dealing with this matter. A maintenance programme is underway and going well.
- 4.7 **Poster Competition:-** This matter will be placed on the next agenda for discussion.
- 4.8 **Staging:-** Cllr. Bond is arranging a working group to refurbish the staging. Chris Lynch has arranged for transport for the staging on Saturday 5th December.
- 4.9 **Float – 2015 Carnival:-** Cllr. Bond circulated some designs for a Dickensian themed float which was **AGREED**. The Clerk will arrange for the lorry to be moved to the Northrepps Industrial Estate at the beginning of August ready for decoration. Rev. Sharon Willimott will try and source some strong cardboard for the shop and Church. Anyone wishing to take part will have to hire their own costumes.
- 4.10 **Road Closure:-** This matter will be placed on the next agenda for an update.
- 4.11 **Funding:-** The Clerk reported that she has booked a stall at the Carnival Children’s Day and the Crab and Lobster Festival Auction Day.
- 4.12 **Dates for 2016:-** It was **AGREED** that the Parish Hall and Community Centre would be booked for Saturday 3rd December 2016 and the Church for Wednesday through to Saturday 3rd December for the festivals.
- 4.13 **Budget:-** The Clerk will update the Budget for the next meeting.

5. **DATE OF NEXT MEETING**

The date of the next meeting was noted as Monday 29th June 2015 at 10.30 am in the Council Chamber, North Lodge, Cromer.

There being no other business the Chairman closed the meeting at 11.45 am.

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Chairman

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Date

CROMER IN BLOOM MEETING

HELD MONDAY 27TH APRIL 2015 AT GARDEN HOUSE, THE WARREN, CROMER

PRESENT – Jim Bond, Chairman; Monica Gepp, Vice Chairman; Sally Tipple, Secretary; Jackie Land, Treasurer; Debbie Simpson; Jill Gaff; Roger Tipple; John Pretty

APOLOGIES – Margaret Mitchell; Linda

MINUTES OF LAST MEETING – Minutes of the Meeting held Monday 16 March 2015 were agreed.

TREASURER'S REPORT – Jackie told the Meeting that the balance stood at £644 – 98 and Petty Cash £100 – 81, Jim said the money from the Town Council should be with us in the next few days. A cheque for £25 has also been received from the Cromer Women's Institute, Sally to write a letter of thanks.

C.I.B. COMPETITION 2015 – Monica has been in contact with Bob Wilkinson from Sheringham in Bloom and he is willing to judge and present the prizes for us with no fee. Entry forms have been produced and some left at Merchants Court and the T.I.C. for people to pick up. Monica will get an article in the Cromer Times and an entry form.

MAINTENANCE OF OPEN SPACES –

Station Road/Links Avenue – up to date but needs grass cut, still problems with people walking on garden

North Lodge Garden – Monica having great problems with youths kicking football into garden and trampling on plants, plus copious amounts of rubbish being thrown in. She now feels the garden is too much for her and would be pleased to do just all the pots and baskets around the town and help with planting, Alan can no longer cope with the grass cutting. Work parties will have to be arranged to keep garden in trim.

Runton Road/Cabbell Road - 3 work parties have cleared these and apart from surface weeding are ready for planting.

Cromer Station – Is up to date and looking good.

Drought Garden – Roger and Sally are up to date John has work to do, Jim suggested work party.

T.I.C. - Jilly is willing to take this on.

Beach Road/Holt Road – 2 work parties have cleared this site and is being re-planted tomorrow.

Cromwell Road Planters – Viv has got these looking good.

Bus Station – Debbie is pleased the barriers have been moved and a gravel area done. Jim hopes main work should start September, Committee looked at proposed plans and several Members felt that a large sculpture would be nice on the site as well as a large tree

NORTH LODGE PARK – This has still not been signed over to the Town Council, but should happen in the next few weeks. Kier are being retained on a monthly contract to do gardens.

Date of next Meeting Monday 15th June 2015 at Jim's (will be able to gage response to Competition and decide if it will go ahead)

CROMER IN BLOOM MEETING
HELD WEDNESDAY 24TH SEPTEMBER 2014 AT GARDEN HOUSE, THE WARREN,

CROMER

PRESENT – Jim Bond, Chairman; Sally Tipple, Secretary; Jackie Castle, Treasurer; Viv Bateman; Debbie Simpson; Jill Gaff.

APOLOGIES – Monica Gepp, Vice Chairman; Alison Porter, John Pretty and Linda

MINUTES OF LAST MEETING – Minutes of the Meeting held Wednesday 24th September were read and accepted.

TREASURER'S REPORT – Jackie told the Meeting that after paying out several invoices for plants the finances were in a satisfactory state.

2015 PROGRAMME –

After an extraordinary Meeting it was decided to hold the Annual Competition again this year, in a more simplified form, the subject for the Photographic Competition to be “after the rain” Monica to see if Bob Wilkinson will Judge.

Maintenance –

Links Avenue – in order but need to make arrangement for the grass to be cut;

North Lodge Garden – Monica has this in hand;

Runtun Road/Prince of Wales Road – needs a good tidy, Monica has started, Jackie Debbie Roger and Sally to do this week.

Cromer Station – Stan says this is looking good and under control;

Drought Garden – this is coming on nicely, John to get his side in order soon;

TIC – Jill our new Member has done an excellent job with the bamboo and says she will tackle the buddleia next, Monica has tidied up the rest;

Beach Road – Jackie wants a work party to tackle this in next few weeks

Planters – ok at moment;

Bus Station – Jim says this will be tidied up temporarily in next few weeks and in September pedestrian walkway, graveled island and bus shelter to be erected, Debbie will continue to keep the planters tidy.

Jim told the Meeting that the Town Council should complete taking over North Lodge Park at the end of the month. A Committee of 6 Town Councilors and 6 Friends of North Lodge will be responsible for decisions.

New Member Jill Gaff needs C.I.B. shirt and fleece, to be arranged;

Date of next Meeting 27th April 2015, at The Garden House, The Warren, at 11am.

Town Crier's report to Promotion and Development Committee 9th June 2015

Since the last report we have had Commonwealth Day, the Annual Town Meeting, where I gave a Presentation on Thirty Years of Town Crying, and Community Open Day. On Easter Saturday we attended The Heart of England competition at Alcester, sadly without success, but have been to Bromyard in May for a two day competition and was placed third.

I attended the Crab and Lobster Festival concert, and those of you that may have been there will remember that I had no voice due to an attack of sinusitis. This caused much amusement and I had to reluctantly allow my apprentice from Sheringham do most of the work!! Likewise on Saturday morning at the opening. On May 26th I was at East Runton to see Gary Froy set of on his Challenge 271. This involved three marathons and two cycle rides of 271 kilometres in memory of his father and was in aid of Kidney Research. We have the Blue Plaques coming up and we will be attending our own Guild Championships in Trowbridge in July. Future events are the Royal British Legion and the Hospital Fete, and then Carnival time is upon us.

CROMER TWINNING ASSOCIATION

REPORT JUNE 2015

Six members travelled to Crest on May 21st to join in their Mediaeval Week end.

Councillor Yiasimi took many photographs and will present these to the council as soon as he can. I did not attend but I gather every one enjoyed the week end and were well looked after as usual.

We have been invited to Nidda at the beginning of October to coincide with celebrating the 25th anniversary of the fall of the Berlin wall. Methods of travel are being discussed. We would welcome councillors to join us.

Next Year 2016 it is our turn to host both Crest and Nidda. We are looking at the Crab and Lobster week end as there will be many activities for our visitors. Fundraising for this is a priority -we are holding a table top sale on the morning of Saturday July 18th.in the Community Hall. There will be a raffle and refreshments. (Tables at £6) Posters are due to be out very soon. A Fish, chip and quiz night is booked for November 16th. This is just the start. Any help or ideas will be very welcome.

I Know I say this often but it is the town, its councillors and residents who are twinned. The twinning committee act on your behalf and we need your support to carry on. in the present form.