

MINUTES OF THE MEETING OF THE PROMOTION & DEVELOPMENT COMMITTEE MEETING
HELD ON TUESDAY 4TH AUGUST 2015 AT 7.00 PM
IN THE COUNCIL CHAMBER, NORTH LODGE, CROMER

Present:-

Chairman – Cllr. J. Hamilton-Emery, Vice-Chairman – Cllr. J. Frosdick,
Cllr. D. Conisbee, Cllr. G. Smith, Cllr.A. Yiasimi and Peter Stibbons.

In Attendance:-

Cllr. Y. Nolan.

District Councillor N. Pearce.

Julie Chance MILCM – Town Clerk.

1. MINUTES OF THE MEETING HELD ON 9TH JUNE 2015

The Minutes of the meeting held on 9th June 2015, having been **AGREED** by Full Council on 6th July 2015, were signed by the Chairman.

2. DECLARATIONS OF INTEREST AND REQUESTS FOR DISPENSATIONS

None received.

3. APOLOGIES FOR ABSENCE

Apologies for absence were received from Cllr. T. Adams, Cllr. J. Bond, Cllr. T. Leeds, Cllr. B. Stibbons, Jo Artherton – Cromer Pier and Jackie Richards – Cromer Twinning.

4. PUBLIC PARTICIPATION

None received.

5. MARRIAGES

- 5.1 Ceremonies:-** List attached. It was **AGREED** that Cromer Town Council would employ Sally Gill and Rob Alton to attend the ceremonies at the weekends in place of the Clerk and Deputy Clerk. Both parties have attended at weddings at North Lodge in the past and have the appropriate experience. The Clerk and Deputy Clerk give up most of their weekends for fundraising and other Town Council events and as the ceremonies are increasing, feel they need to step back in order to have some family and relaxation time at home. The Clerk will action accordingly.

6. FIREWORK EVENT

- 6.1 **Firework Working Group:-** No report received.
- 6.2 **Tender Document:-** It was **AGREED** to adopt the draft tender document. It was **AGREED** to award a five year contract to the winner of the tender this year.

7. CHRISTMAS EVENTS

- 7.1 The Chairman reported that arrangements are going well. The Minutes were circulated. Noted.

8. COMMUNITY OPEN DAY AND ANNUAL TOWN MEETING

- 8.1 **Annual Town Meeting:-** It was **AGREED** to invite Westerleigh to talk about the Crematorium and a Twinning representative to talk about the future of Twinning. The Clerk will action.
- 8.2 **Community Open Day:-** The Clerk reported that booking forms for this event will be submitted to organisations shortly.

9. REPORTS FROM REPRESENTATIVES

- 9.1 **Chamber of Trade:-** Peter Stibbons reported that the notice board maps were updated two months ago.
- 9.2 **Cromer In Bloom:-** Minutes attached.
- 9.3 **Cromer Pier:-** Report attached.
- 9.4 **Cromer VEO:-** Peter Stibbons reported that the fair will not be operating in East Runton this year. The organisers of the fair are trying to put the blame for non-attendance on the Carnival Committee which is not the case.
- 9.5 **RNLI:-** Peter Stibbons reported that the Lifeboat Day which was postponed due to bad weather will now be held on Sunday 9th August.
- 9.6 **NNDC Tourism:-** No report. The Clerk reported that she has written to North Norfolk District Council concerning the Blue Flag but to date has not received a reply. She will chase accordingly. Peter Stibbons requested that North Norfolk District Council replace the "Dangerous for Bathing" sign on the first groyne east of the pier. Cllr. Yiasimi will liaise with North Norfolk District Council on this matter.
- 9.7 **Town Crier:-** Report attached. Cllr. Yiasimi reported that he will be travelling to Nidda in September and the twinned towns will be visiting Cromer May 2016. Cllr. Yiasimi is in the process of updating the website for Twinning.
- 9.8 **Twinning Association:-** Report attached.
- 9.9 **Cromer Museum:-** Report attached.

10. OTHER EVENTS

- 10.1 Promotion – Cromer:-** The Deputy Clerk circulated information concerning shows and events that are available to attend. It was **AGREED** that the Clerk would arrange a meeting with Cllr. Hamilton-Emery, Cllr. Frosdick, Cllr. Conisbee and herself to discuss promotion of Cromer. This matter will be placed on the next agenda for further discussion and an update.
- 10.2 Sport Relief Mile:-** The Clerk reported that this event will take place once again in 2016. The Clerk will liaise with Cllr. Harris on the arrangements.

11. OTHER PUBLICITY MATTERS

- 11.1 Blue Plaques:-** The Clerk read an email received from a member of the public requesting a Blue Plaque to be erected on The Wellington Freehouse as they believed this is where Henry Blogg was born. It was **AGREED** that the Clerk would write to the member of public and explain that the original Wellington Freehouse no longer exists and the current Wellington Freehouse is not the place of birth of Henry Blogg. Therefore, their request has been declined.
- 11.2 Tribute – VEO Volunteers:-** It was **AGREED** that the Clerk would liaise with Tony Shipp concerning a suitable tribute for the four recent volunteers who have died, to be placed in the garden at the back of North Lodge.
- 11.3 Merchant Navy Day:-** The Clerk circulated information concerning this matter. It was **AGREED** that a small ceremony will be held when the Red Ensign is raised for Merchants Navy Day on 3rd September 2015. Peter Stibbons and the Clerk will liaise concerning inviting a guest to raise the flag.
- 11.4 Forum – Promote Tourism:-** The Clerk circulated a letter received from Wells-next-the-Sea Town Council who enquire whether Cromer Town Council would be interested in taking part in a forum to promote tourism in North Norfolk. It was **AGREED** that the Clerk would write to Wells-next-the-Sea Town Council and say that we would be interested in taking part in this forum.
- 11.5 Methodist Minister:-** It was **AGREED** that the Clerk would write in support of Rev. Sharon Willimott remaining in Cromer and to renewing her term of office.
- 11.6 West Promenade:-** Cllr. Hamilton-Emery reported that North Norfolk District Council are looking at developing a town trail relating to the fishing industry and crabbing history. It is felt that the trail should include the recently erected Blue Plaques and Cllr. Hamilton-Emery will take this suggestion to the next meeting.

12. CORRESPONDENCE AND CIRCULARS

- 12.1 Thank You Letter:-** The Clerk reported that Cromer Cricket Club have thanked the Town Council for their recent S137 grant.

13. DATE OF NEXT MEETING

The date of the next meeting was noted as 8th September, 2015.

There being no other business the Chairman closed the meeting at 8.15 pm.

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Chairman

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Date

CEREMONIES 2015/2016

East Runton	Sat 18/04/2015	£250.00		12noon	JW	Aisle
Erpingham	Sat 13/06/2015	£250.00		3pm	JW	Aisle & Duo
Norwich	Sat 20/06/2015	£250.00		1pm	JC	Aisle
Leicester	Wed 24/06/2015	£350.00		2pm	JW	Aisle
Poringland	Sun 21/06/2015	£250.00		2pm	JW	Aisle & Duo
Royston	Sat 04/07/2015	£250.00	RoV	4pm	JC	Garden Only
Norwich	Sat 11/07/2015	£350.00		1pm	JW	Aisle & Duo
Northrepps	Sat 11/07/2015	£250.00		3pm	JC	Aisle
Cromer	Sat 18/07/2015	£250.00		12noon	JC	Aisle
Wymondham	Sat 18/07/2015	£350.00		4pm	JC	Duo
Sheringham	Sat 25/07/2015	£350.00		3pm	JW	Aisle
Northrepps	Mon 03/08/2015	£350.00		4pm	JW	Aisle
Hevingham	Fri 07/08/2015	£350.00		12 noon	JC	Duo
Aylsham	Sat 08/08/2015	£350.00		4pm	JC	Aisle & Duo
Sheringham	Sat 15/08/2015	£350.00		12noon	JW	Aisle & Duo
Barnsley	Thurs 20/08/2015	£350.00		1pm	JW	Aisle & Duo
Sheffield	Weds 26/08/2015	£350.00		2pm	JW	Aisle & Duo
Holt	Sat 29/08/2015	£350.00		12 noon	JC	Aisle
Lincs	Tues 01/09/2015	£350.00		1pm	JW	Aisle & Duo
N Walsham	Fri 11/09/2015	£350.00		1pm	JC	Aisle
Norwich	Sat 12/09/2015	£350.00		1pm	JW	Aisle
Cambridge	Weds 16/09/2015	£350.00		2pm	JW	Aisle & Duo
Sheringham	Sat 26/09/2015	£350.00		1pm	JC	Aisle & Duo
Reepham	Sat 03/10/2015	£350.00		3pm	JC	Aisle
Wellingborough	Sat 03/10/2015	£350.00		5pm	JC	Aisle
Overstrand	Sat 10/10/2015	£350.00		4pm	JW	Aisle
Leicester	Sat 07/11/2015	£350.00		11am	JW	TBC
Northrepps	Sat 07/11/2015	£350.00		1pm	JW	Aisle
Overstrand	Thurs 24/12/2015	£350.00		1pm	JW	Aisle & Duo

TOTAL INCOME FOR YEAR

£9,450.00

2001/02	20 Marriages	2009/10	21 Ceremonies
2003/04	27 Marriages	2010/11	15 Ceremonies
2004/05	24 marriages	2011/12	15 Ceremonies
2005/06	24 Ceremonies	2012/13	23 Ceremonies
2006/07	30 Ceremonies	2013/14	19 Ceremonies
2007/08	17 Ceremonies	2014/15	28 Ceremonies
2008/09	23 Ceremonies	2015/16	29 Ceremonies

CROMER IN BLOOM MEETING

HELD MONDAY 27th JULY 2015 AT GARDEN HOUSE, THE WARREN, CROMER

PRESENT – Jim Bond, Chairman; Monica Gepp, Vice Chairman; Jackie Land, Treasurer; Sally Tipple, Secretary; Debbie Simpson; Roger Tipple; Viv Bateman; Stan Foxall; Alison Porter.

APOLOGIES – John Pretty; Jilly Gaff.

This Meeting was called to judge the photographs in this year's competition and organise the Prize Giving Evening.

PHOTOGRAPHIC COMPETITION -

10 entries had been received for this year's competition titled "after the rain". All Members present voted for 1st, 2nd, and 3rd the winner will be announced at the Prize Giving and given a £20 garden voucher. Bob Wilkinson has judged all the entries in the Front Garden, Container Display, Business/Public House, Communal Garden and First Time Entrant. The winners of each category will also be presented with a £20 garden voucher, and runners up will receive a certificate. Monica is to buy a thank you present for Bob Wilkinson.

PRIZE GIVING 6TH AUGUST, 5pm –

There will again be a raffle to raise money for the Air Ambulance, Jamie Edgehill will be coming along on their behalf, and Mary Northway said she will sell the tickets, Members to bring prizes. Monica has invited the Chairman of the Town Council, Tim Adams and he said he will be coming. Bob Wilkinson will be coming and saying a few words about the competition. Members are going to bring food, drinks, cups, plates, spoons, napkins, garden chairs and tables. If the weather is not good we will hold the event in the Council Chambers.

Date of next Meeting Monday 28th September 2015 at Jim's

CROMER IN BLOOM MEETING

HELD MONDAY 15th JUNE 2015 AT GARDEN HOUSE, THE WARREN, CROMER

PRESENT – Jim Bond, Chairman; Monica Gepp, Vice Chairman; Sally Tipple, Secretary; Debbie Simpson; Roger Tipple; Viv Bateman; John Pretty; Margaret Mitchell; Stan Foxall; Alison Porter.

APOLOGIES – Jackie Land, Treasurer; Jilly Gaff.

MINUTES OF LAST MEETING – Minutes of the Meeting held Monday 27th April 2015 were agreed.

TREASURER'S REPORT – Jackie was on holiday but left a statement of Accounts showing a balance of £43.

C.I.B. COMPETITION 2015 – To date there have been only four entries received and one of these was from Sheringham. Will make a final decision if the competition will go ahead, after the closing date of 27th June

MAINTENANCE OF OPEN SPACES –

Station Road/Links Avenue – up to date grass has been cut;

North Lodge Garden – Monica still having great problems with youths kicking football into garden and trampling on plants, Sally to write letter to N.N.D.C. to see if they will put up a no ball games sign. grass has been cut, but still needs help keeping up to date, work party on Thursday night.

Runton Road/Cabbell Road – o.k.

Tubs on Runton Road Car Park, Debbie has planted but wondered if they could be moved to the entry of Clifton Park, Jim to see if they can.

Cromer Station – Is up to date and looking good, Alison has replanted big tubs and will finish painting them.

Drought Garden – Up to date but have had 3 established plants dug up and stolen.

T.I.C. - Up to date still problems of coffee dregs and eggs being dumped there;

Beach Road/Holt Road – Has been replanted but needs weeding and grass cutting, to do weeding Tuesday night.

Cromewell Road Planters – Viv has got these looking good.

Bus Station – Up to date and looking good, main work should start October

Barrier baskets and containers round town all planted and looking good.

Freddie Allen garden near Merchants Court now tidy.

NORTH LODGE PARK – This has still not been signed over to the Town Council.

A.O.B. Monica told the Meeting that she would like to step down as Vice Chairman, and Sally said she would also be stepping down as Secretary, at the end of the year.

Date of next Meeting Monday 28th September 2015 at Jim's

Deputy Town Clerk, Cromer Town Council

From: "Jo Artherton" <JArtherton@thecromerpier.com>
Date: 01 August 2015 16:07
To: "Deputy Town Clerk, Cromer Town Council" <admin@cromertown.org>
Subject: RE: Agenda for Promotions & Development Committee meeting

Hello Janet,

Here's an update regarding Cromer Pier:

We had a hugely successful Open Day on Sat 1st August with Punch & Judy shows, Theatre Tours, Victorian Style Photography, Tarot Card readings, dance performances from Truce Motion Dance (from North Walsham) and Marlene's School of Dance and a special outdoor performance from the cast of the Cromer Pier Show. Tim Wardley, Chairman of the National Piers Society came to support us and assist with the Theatre Tours. We also had a special guest visit us today, Joan Lord, who was Box Office Manager here in the 50s'.

Sales for the Cromer Pier Show are still up compared to last year. We received a 5 Star review for the second year running, from The Stage.

There was a live broadcast from Radio Norfolk (Stephen Bumfry) on the Pier on Friday 31st July.

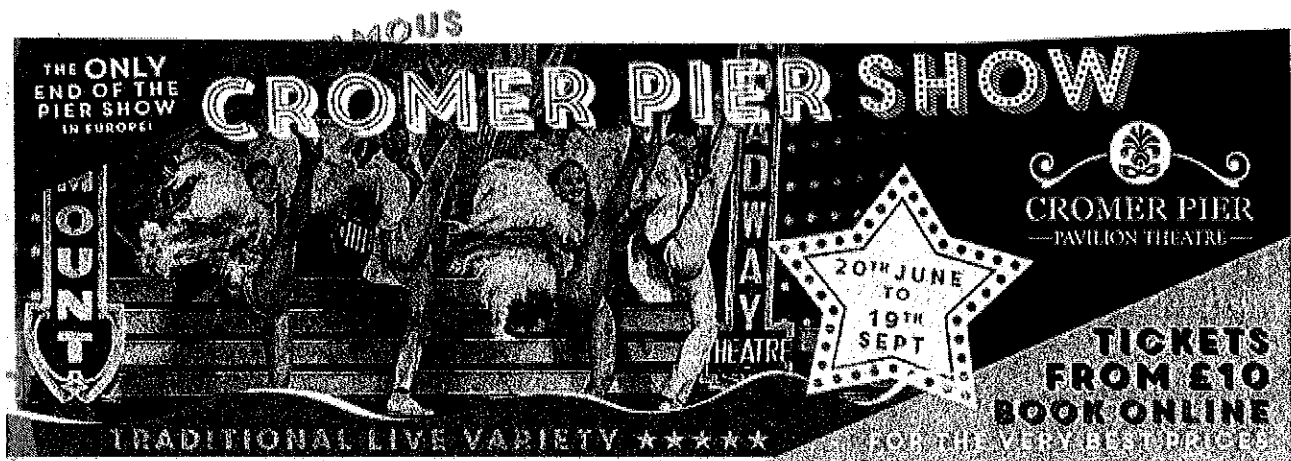
We have a new Catering Manager, Jamie Payne, who has joined the team. He's going to get the restaurant in tip top shape.

We have commissioned a video to appear on VisitNorthNorfolk.com this month.

Special thanks to Andrius and Hubba for always turning up with their cameras on our special days, to show support and take great shots to help promote the pier. We really appreciate it.

Thanks

Jo Artherton
 Marketing & Commercial Development Manager
 Cromer Pier & Pavilion Theatre
 Promenade, Cromer
 Norfolk NR27 9HE
 Office: 01263 512281
 Box Office: 01263 512495
www.cromer-pier.com



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From: Deputy Town Clerk, Cromer Town Council [mailto:admin@cromertown.org]
Sent: 30 July 2015 12:08
To: Jo Artherton

Report to Promotion & Development Committee 4th August 2015

Since the last meeting I attended the Royal British Legion Armed Forces Day and Friends of Cromer Hospital Fete. Both to assist with publicity of these events. I was also invited to attend the Induction of the new vicar at Cromer Church on 17th July.

Both Ann and I travelled to Trowbridge in Wiltshire, for the annual Championship of the Ancient and Honourable Guild of Town Criers on 26th July. Unfortunately no success in the crying section (too many younger Criers nowadays!), but Ann was adjudged Best Dressed Escort on the day. At all competitions we perform Home Town Cry which enables us to publicise our town and area, so Cromer always gets a mention.

Carnival time is upon us and I will be at Sheringham Carnival parade, advising all to attend Cromer and see a real Carnival!!

Cromer Town Clerk

From: <nasebycromwell@talktalk.net>
Date: 04 August 2015 10:09
To: <clerk@cromertown.org>
Subject: Promotion meeting

Hi Julie

I will not be able to attend the committee meeting this evening. Nothing new to report regarding the Twinning at present, obviously disappointed that we couldn't receive a grant this year. This will make a considerable difference to the hosting of the twin towns arranged to co-inside with the Crab and Lobster festival 2016.

Regards

Jackie R

Cromer Museum

A Report from the Friends

Cromer Museum is now well into its summer season. There are a substantial number of activities on throughout the month.

A new staff team is operating this year at the Museum. They are entering into the spirit of encouraging visitors to the Museum, and supporting with activities such as the operation of the Facebook page, which has just had some of its most successful publicity activity yet.

The West Runton mammoth/elephant - either term is correct - will be making a further trip to Runton beach in the coming weeks and the current plan is that it should walk in the Carnival parade this year. You will be aware of the proposals for a Deep History project for the north Norfolk coast. Information on this is getting rather ahead of itself in the press; it is a significant initiative led by the Museums Service but will not come to fruition for two or three years.

Regrettably, the Museum is expected to be closed to general visitors for November, December, January and February this year and for the beginning of 2016. I will express it as a personal opinion here, but such closure does not to my mind support Heritage Tourism as a concept. The withdrawal of a substantial amount of the NNDC grant at short notice last year remains the core cause of the winter closure; the grant was continued at the reduced level for the current year.

The Olive Edis collection is one of the important aspects of what can be seen at the Museum. The Friends of the Museum were able to support the original acquisition of the Collection for the Museum. A grant application from the Museum to develop and tour the exhibition has been submitted to, and been well received by, the Heritage Lottery Fund. This bid has been supported by a further donation of £2,500 by the Friends of the Museum and the Museum Development Fund of the Norfolk County Museum Service.



During the course of the last few months the Friends has also been able to purchase for the Museum a print made by Olive Edis - prints by the original photographer are often more important than the plate glass negatives. The Friends have also purchased a plaster head, carrying the signature of Olive Edis and provisionally attributed to her time as an art student. Both are significant additions to the materials already held.

The monthly Mardles at the Museum, organised by Tony Rogers, continue to be very popular, primarily with 'Old Cromer' residents. The Friends have a full talks programme planned for the Autumn and Spring months, generally on the third Friday of the month, though there are some variations from this to match the availability of some speakers. The difference of the two talks programmes does perhaps point up the challenge for the Museum to bridge the gap between a museum which represents the town that they remember as well as a town with a longer history and representing a wider aspects of Norfolk's story.

The Friends committee is anxious to enlarge both the range of the membership and its income, to continue to actively support the work of the Museum. To that end it is holding a Cromer History Day at the Community Hall on 24th October. This will use material from a number of sources to feature parts of the Cromer and Overstrand story which are not generally covered, and will be an opportunity for fundraising and membership recruitment.

Peter Stibbons
Chair, Friends of Cromer Museum
040815