

MINUTES OF THE MEETING OF THE PROMOTION & DEVELOPMENT COMMITTEE
HELD ON TUESDAY 8TH SEPTEMBER 2015 AT 7.00 PM
IN THE COUNCIL CHAMBER, NORTH LODGE, CROMER

Present:-

Vice Chairman – Cllr. J. Frosdick, Cllr. D. Conisbee, Cllr. R. Leeds,
Cllr. G. Smith, Cllr. B. Stibbons, Cllr. A. Yiasimi, Jason Bell and Peter Stibbons.

District Councillor Nigel Pearce.

Julie Chance MILCM – Town Clerk.

1. MINUTES OF THE MEETING HELD ON 4TH AUGUST 2015

The Minutes of the meeting held on 4th August 2015, having been **AGREED** by Full Council on 7th September 2015, were signed by the Vice-Chairman. It is noted that Item 5.1 – Marriages has been referred to Personnel for discussion.

2. DECLARATIONS OF INTEREST AND REQUESTS FOR DISPENSATIONS

Declarations of interest were received from Cllr. Leeds in respect of any PA system matters.

Declarations of interest were received from Cllr. J. Frosdick in respect of any Cromer Museum matters.

3. APOLOGIES FOR ABSENCE

Apologies for absence were received from Cllr. J. Bond – Holiday,
Cllr. J. Hamilton-Emery – Work commitments, Cllr. P. Harris – Work commitments
and Jo Arthurton – Holiday.

4. PUBLIC PARTICIPATION

None received.

5. MARRIAGES

5.1 List of marriages attached.

6. FIREWORK EVENT

6.1 It was reported that a meeting will be held on Wednesday 16th September.

7. CHRISTMAS EVENT

7.1 The Clerk circulated the Minutes of the last meeting. Noted.

8. COMMUNITY OPEN DAY AND ANNUAL TOWN MEETING

- 8.1 **Community Open Day:-** The Clerk reported that arrangements are going well and invitations to organisations will be sent shortly.
- 8.1 **Annual Town Meeting:-** The Clerk reported that she is in the process of writing to Westerleigh and the Cromer Twinning Association to invite them to give a presentation at the Annual Town Meeting.

9. REPORTS FROM REPRESENTATIVES

- 9.1 **Cromer Chamber of Trade:-** No report received.
- 9.2 **Cromer in Bloom:-** No report received.
- 9.3 **Cromer Pier:-** No report given.
- 9.4 **Cromer VEO:-** No report given.
- 9.5 **RNLI:-** Cllr. Leeds reported that they have a visitors counter at the boathouse and 31,000 people visited in August this year. The Lifeboat Day was very successful. There will be a Storm Force Day on 20th September. Twenty youngsters and their parents will be visiting the boathouse. On the 18th October there will be a Nelson's Journey Day. Twenty five youngsters who have lost a parent and their supporters will be attending. They will see a launch of the lifeboat, visit the museum, see a return of the lifeboat and finish with a meal at No.1.
- 9.6 **NNDC – Tourism:-** No report received. It was **AGREED** that the Clerk would write to Visit Norfolk and ask for a report and update on promotion of tourism. The Clerk will also invite a representative to attend a future meeting.
- 9.7 **Town Crier:-** Jason Bell reported that the Carnival week went very well and he believes the Mayor of Cromer had a good time. He has delivered a talk at the Cromer Museum about his 30 years as a Town Crier which was well received.
- 9.8 **Cromer Twinning Association:-** Cllr. Yiasimi reported that there will be a visit to Nidda in October. He is working on the website and the committee are organising events to raise money.
- 9.9 **Cromer Museum:-** Report attached. It was **AGREED** that the Clerk would write to North Norfolk District Council supporting the Museum and asking that they do everything possible to keep the Museum open all year round.

10. OTHER EVENTS

- 10.1 **Promotion of Cromer:-** Cllr. Frosdick reported that there has been a good response to the letter circulated by the Clerk and he and Cllr. Hamilton-Emery will be meeting with the interested organisations shortly to discuss the way forward. It was **AGREED** that the Clerk would write again to the organisations extending the deadline for replies.

10.2 Sport Relief Mile:- The Clerk reported that Cllr. Harris is dealing with this matter. He is now in the second stage of the process. It was **AGREED** that the same route as 2014 would be used and the Clerk will write to North Norfolk District Council to ask permission for the use of North Lodge Park.

11. OTHER PUBLICITY MATTERS

11.1 Merchant Navy Day:- It was reported that the raising of the flag event was very successful.

11.2 Tourism Promotion:- The Clerk reported that she has replied to Wells Town Council expressing Cromer Town Council's interest in being involved in the initial discussions. Wells Town Council have confirmed that they will contact the Clerk once a date has been arranged for the first meeting.

11.3 VEO Volunteers:- The Clerk reported that she is liaising with Tony Shipp to find the most appropriate way to honour the four VEO volunteers who have recently died. It is planned that a memorial will be placed in the garden at North Lodge. This matter will be placed on the next agenda for an update.

11.4 Blue Flag:- The Clerk read an email received from North Norfolk District Council stating that they have been looking at a more prominent position for the Blue Flag which would be implemented next year. North Norfolk District Council are happy to involve Cromer Town Council in the future publicity of the Blue Flag. It was **AGREED** that the Clerk would write to North Norfolk District Council and enquire about the timetable for discussions on this matter.

11.5 Queen's 90th Birthday:- It was **AGREED** that the Clerk would contact Bruno Peek to find out what celebrations will be held nationally on the 12th June 2016. It was **AGREED** that this matter will be placed on the next agenda for further discussion.

12. CORRESPONDENCE AND CIRCULARS

12.1 Email – Cromer App:- The Clerk read an email received from Peter Stibbons concerning a Cromer app. Noted. Peter Stibbons will keep Cromer Town Council informed of any progress.

13. DATE OF NEXT MEETING

The date of the next meeting was noted as 27th October, 2015.

14. TO CONSIDER A RESOLUTION UNDER THE PUBLIC BODIES (ADMISSION TO MEETINGS ACT 1960) TO EXCLUDE MEMBERS OF THE PUBLIC

AGREED.

15. FIREWORKS – TENDERS

15.1 It was **AGREED** to award a five year contract to Premier Fireworks Limited in the sum of £6,600 per year.

There being no other business the Chairman closed the meeting at 7.53 pm.

.....
Chairman

.....
Date