

MINUTES OF THE PROMOTION AND DEVELOPMENT COMMITTEE
HELD ON TUESDAY 24TH NOVEMBER 2015 AT 7.00 PM
IN THE COUNCIL CHAMBER, NORTH LODGE

Present:-

Chairman – Cllr. J. Frosdick, Cllr. T. Adams, Cllr. J. Bond, Cllr. D. Conisbee,
Cllr. R. Leeds, Cllr. B. Stibbons, Cllr. G. Smith, Cllr. A. Yiasimi,
Jason Bell – Town Crier, Tony Shipp and Peter Stibbons.

Julie Chance MILCM – Town Clerk.

1. MINUTES OF THE MEETING HELD ON 27TH OCTOBER 2015

The Minutes of the meeting held on 27th October, 2015, having been circulated, were taken as read, **AGREED** and signed by the Chairman.

2. DECLARATIONS OF INTEREST AND REQUESTS FOR DISPENSATIONS

Declarations of interest were received from Cllr. Leeds concerning any PA system matters.

3. APOLOGIES FOR ABSENCE

Apologies for absence were received from Jo Artherton – Cromer Pier.

4. PUBLIC PARTICIPATION

No members of the public present.

5. MARRIAGES

5.1 Attached.

6. FIREWORK EVENT

6.1 Cllr. Bond reported that arrangements are in hand and the final meeting will be held tomorrow night. Details of the display will be sent to the Clerk shortly. It was reported that the Shields and Certificates from the Christmas festivals will be presented in the Parish Church on 1st January at 4.00 pm.

7. CHRISTMAS EVENT

7.1 Cllr. Frosdick reported that arrangements are in hand. Cllr. Frosdick asked for volunteers to get the boards down from the storage in the Parish Church on Wednesday 2nd December at 8.00 am. Cllr. Conisbee will send the list of entertainers to the Clerk shortly.

8. COMMUNITY OPEN DAY & ANNUAL TOWN MEETING

- 8.1 Annual Town Meeting:-** The Clerk confirmed that she has written to Westerleigh and Cromer Twinning Association inviting them as a speaker on Wednesday 16th March 2016. Westerleigh have verbally confirmed attendance. The Clerk is awaiting a reply from the Cromer Twinning Association.
- 8.2 Community Open Day:-** The Clerk reported that the arrangements are going well and bookings are being received.

9. REPORTS FROM REPRESENTATIVES

- 9.1 Chamber of Trade:-** No report received.
- 9.2 Cromer in Bloom:-** Cllr. Bond reported that their AGM has been held and they have a full compliment of volunteers. The next project will be the planting of the Bus Station over the Christmas period.
- 9.3 Cromer Pier:-** No report received.
- 9.4 Cromer V.E.O:-** Tony Shipp reported that the Senior Citizens Concert will be held on Tuesday 8th December which will wind up 2015. The volunteers of Cromer V.E.O. are helping with the Christmas and Firework events. The Red Arrows have been requested for 2016 but the Committee will not hear whether their request has been successful until March 2016.
- 9.5 RNLI:-** Cllr. Leeds reported that Lifeboat Day 2016 will be held on 31st July.
- 9.6 NNDC Tourism:-** The Clerk read an email received from Kayla Dunne stating that she will attend the January meeting to give a report on tourism in Cromer.
- 9.7 Town Crier:-** Jason Bell reported that he will be attending the Christmas event, Civic Service and he will be at Felbrigg Hall on 13th December for the Carols in the Courtyard.
- 9.8 Twinning Association:-** Cllr. Yiasimi reported that the Committee met last night and are trying to raise funds with various events. There will be a pudding afternoon, a concert with a European flavour and many more events. Details to follow. It was reported that the Twinning is with the Town Council and not the Twinning Committee.
- 9.9 Cromer Museum:-** The Clerk reported that she has written to the Chief Executive of North Norfolk District Council again but to date has not received a reply. Peter Stibbons reported that the Cromer Museum is now closed for the four month winter period but is still receiving school and planned visits. The Museum will be open at the beginning of March and the meetings will resume in February 2016. There will be various events including an Anglo Saxon Murder event. Tuesday mornings are very well supported. There is a short list for who will be working on the Olive Edith research with the grant which was awarded of £81,000. An announcement will be made shortly. Peter Stibbons had an informal meeting with North Norfolk District Council and they are trying to raise the profile of the Cromer Museum.

10. OTHER EVENTS

- 10.1 Promotion of Cromer at Events:-** Cllr. Frosdick reported that the Royal Norfolk Show has been booked for 2016 as a pilot event. This will enable the gathering of material and photographs to put together a package to meet with organisations for future events. There will be a meeting in January with the person who runs the area at the Royal Norfolk Show who will give a presentation. Peter Stibbons reported that the Chamber of Trade have been invited to the meeting in January and hopefully will work in conjunction with Cromer Town Council for the promotion of Cromer and match fund the cost.
- 10.2 Sport Relief Mile 2016:-** The Clerk reported that arrangements are going well and this event will be held on Sunday 6th March 2016. North Norfolk District Council have given their permission to use North Lodge Park and the Warren Woods.
- 10.3 St George's Day Concert – 2016:-** It was **AGREED** that a St George's Day Concert will be held in Cromer in 2016. The Clerk will book the Parish Church accordingly. Tony Shipp will make enquiries about the cost and availability of the Romford Brass Band which is made up of youngsters.

11. OTHER PUBLICITY MATTERS

- 11.1 Promote Tourism Forum – Wells Town Council:-** Minutes attached. Cllr. Frosdick reported that the first meeting was a fact finding mission and it is hoped that the local Parish and Town Councils can work together to lobby Central Government to make changes for the local communities.
- 11.2 Blue Flag:-** The Clerk reported that Ricky Wright has taken over this project from Karl Read at North Norfolk District Council and she is liaising with him to obtain some dates for a meeting to discuss this matter.
- 11.3 Queen's 90th Birthday:-** The Clerk reported that the beacons will be lit on 21st April 2016, time to be advised. A torchlight procession will be held from the Parish Church up to the beacon on East Cliff. The Clerk will write to North Norfolk District Council to ask permission for the beacon to be sited at East Cliff. The Clerk will write to the owner of The Old Coastguard Lookout to inform them that the beacon will be lit on the 21st April 2016 and ask whether they have any objections. Tony Shipp will look into a firework display of either 90 rockets or a number 90 made from fireworks.

12. COMMITTEE BUDGET 2016/17

- 12.1** The budget for 2016/17 was **AGREED**. The recommendations will be made to Policy and Resources before being ratified by Full Council.

13. CORRESPONDENCE AND CIRCULARS

- 13.1** None received.

14. DATE OF NEXT MEETING

The date of the next meeting was noted as 12th January 2016.

There being no other business the Chairman closed the meeting at 8.02 pm.

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Chairman

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Date