

MINUTES OF THE MEETING OF THE PROMOTION AND DEVELOPMENT COMMITTEE
HELD ON TUESDAY 19TH APRIL, 2016 AT 7.00 PM
IN THE COUNCIL CHAMBER, NORTH LODGE, CROMER

Present:-

Chairman – Cllr. J. Frosdick, Cllr. T. Adams, Cllr. R. Leeds, Cllr. G. Smith,
Cllr. B. Stibbons, Jason Bell, Jim Bond and Peter Stibbons.

Miles Jermy – North Norfolk News.

Julie Chance MILCM – Town Clerk.

One member of the public also attended the meeting.

1. MINUTES OF THE MEETING HELD ON 1ST MARCH 2016

The Minutes of the meeting held on 1st March 2016, having been **AGREED** at Full Council on 11th April 2016, were signed by the Chairman.

2. DECLARATIONS OF INTEREST

Declarations of interest were received from Cllr. R. Leeds in connection to any PA matters.

3. APOLOGIES FOR ABSENCE

Apologies for absence were received from Jo Artherton – Cromer Pier and Tony Shipp – VEO.

4. PUBLIC PARTICIPATION

None received.

5. MARRIAGES

5.1 List attached.

6. FIREWORK EVENT

6.1 Jim Bond reported that a meeting had been held to discuss the traffic issues. Suggestions were made at the meeting but it was felt that the Committee are doing everything they can to try and ease the problem. The Committee contact all available businesses and organisations for parking spaces and advertise extensively reminding the public to arrive early for the event. Clive Casburn is merging with another company who will be doing the fireworks this year for the fixed price in the Contract. The company will meet with the committee to do a presentation of their work and to talk through future arrangements. There is a further three year option in the Contract after which time a review will be carried out for future displays. Clive will still be involved this year to assist with a smooth handover. The technology has advanced so much that in order to compete, Clive would need to invest a lot of money on equipment which he did not feel able to do, so close to his retirement.

7. CHRISTMAS EVENT

7.1 It was reported that the next meeting will be held on Monday 16th May at 10.30 am in the Council Chamber. The Chairman reminded everyone who had been given tasks to try and complete them for the next meeting.

8. COMMUNITY OPEN DAY & ANNUAL TOWN MEETING

8.1 It was reported that the Community Open Day was a great success. The Chairman thanked the Town Clerk and Deputy Clerk for all their hard work in organising the event and the Members for their support on the day.

8.2 Annual Town Meeting:- The Clerk reported that the Annual Town Meeting for 2017 has been booked in the Community Centre on Wednesday 15th March.

9. REPORTS FROM REPRESENTATIVES

9.1 Chamber of Trade:- Peter Stibbons reported that there will be a meeting of the previous committee on April 27th and the AGM will be held on 9th May. It is hoped that once the meetings have taken place the new committee will continue. Cllr. T. Adams has asked to attend the meeting to update the Chamber of Trade members on the parking issues. Cllr. Adams will liaise with Tracey Khalil.

9.2 Cromer in Bloom:- Jim Bond thanked the Town Council for the recent grant which will help the volunteers to maintain the gardens. The planting at the bus station will take place in the next few weeks.

9.3 Cromer Pier:- Report attached.

9.4 Cromer VEO:- No report given.

9.5 RNLI:- Cllr. Leeds reported that the visit by the High Sheriff was well received.

9.6 NNDC Tourism:- The Clerk read an email from North Norfolk District Council

giving an explanation of why Visit North Norfolk has not accepted the committee's invitation to attend a meeting for an update. The officer from North Norfolk District Council has offered to attend a meeting to do a presentation on the Deep History Coast and Coastal Community Team. It was **AGREED** that the Clerk would write and invite the officer to a meeting of the committee.

- 9.7 Town Crier:-** Jason Bell clarified the recent report in the press. He has not at any time told Sheringham Town Council that he would be town crier to Sheringham. He offered help to find a replacement and would stand in if necessary in the meantime. Two out of the three competitions which Jason was due to attend have been cancelled due to lack of numbers. He is attending a competition in July and hopefully others later in the year.
- 9.8 Twinning Association:-** No report given. Minutes attached.
- 9.9 Cromer Museum:-** Report attached.

10. OTHER EVENTS

- 10.1 Promotion of Cromer:-** The Chairman reported that the arrangements are going well. The pitch has been booked at the Royal Norfolk Show and the committee are waiting for the material for display from the organisations.
- 10.2 Queen's Birthday – Birthday Card:-** The Clerk circulated the design of the birthday card which has been sent to the Queen. The Chairman thanked Cllr. Tim Bartlett for designing and arranging printing of the birthday card.
- Procession and Beacon:-** The Clerk reported that the arrangements are in place. The public have been asked to congregate at the Parish Church at 6.30 pm where torches will be on sale for £2 each. There will be refreshments kindly supplied by the Parish Church and the procession will commence at approximately 7.15 pm. The beacon will be lit following the Mayor's address and the fireworks will follow the lighting of the beacon. There will be security and barriers and the Clerk will liaise with Biscuit concerning the time for the barriers to be erected.
- Commemorative Plaque:-** It was **AGREED** that the Clerk would check how the Queen should be addressed before the wording is agreed for the plaque. The Clerk will also check whether there is a standard crest which can be used for the plaque. This matter will be placed on the next agenda for further discussion.
- 10.3 St George's Day Concert:-** The Clerk reported that the St George's Day Concert will be held in the Parish Church on Saturday 23rd April and will commence at 7.00 pm. There is no charge but there will be a retiring collection for the Christmas Lighting Team.

11. OTHER PUBLICITY MATTERS

- 11.1 Sponsorship of Dinky Beach Hut:-** The Dinky beach hut was on display. The Chairman has written to the Cromer Academy to thank them for all their hard work on the beach hut.

- 11.2 Blue Plaques:-** The Clerk reported that Cromer Town Council have agreed to one of the blue plaques being erected on North Lodge. The plaque will be erected on the sea side of the building. It was **AGREED** that the Clerk will submit the application for listed building consent for the three properties and write to the tenants to ask permission to erect the blue plaques on their properties. Once the listed building consent is in place, the Clerk will contact the contractor and order the blue plaques. Peter Stibbons will produce the history pieces for the property owners and an unveiling date will be discussed at the next meeting.
- 11.3 Bus Shelter – Bus Station:-** It was **AGREED** that the committee would not hold an unveiling ceremony.
- 11.4 Carnival Programme:-** It was **AGREED** that Cromer Town Council would support the Carnival with a full page colour advertisement again this year.

12. CORRESPONDENCE AND CIRCULARS

- 12.1 Cromer Parish Church:-** The Clerk read a letter received from John Hodgkinson commending the Town Council on their work for the Christmas event and the support of the Clerk and Chairman. Noted.
- 12.2 Norfolk Community Law Service:-** The Clerk read a thank you letter received from the Norfolk Community Law Service for the recent grant. Noted.

13. DATE OF NEXT MEETING

The date of the next meeting was noted as 7th June 2016.

There being no other business the Chairman closed the meeting at 8.12 pm.

.....
Chairman

.....
Date

Deputy Town Clerk, Cromer Town Council

From: Jo Artherton <JArtherton@cromerpier.co.uk>
Sent: 13 April 2016 09:50
To: Deputy Town Clerk, Cromer Town Council
Subject: RE: Promotions Agenda

Dear Janet,

RE: 19th April meeting

Here's our Cromer Pier update for you to pass on to the group for point 9.3:

The team are still experiencing a successful beginning to the season. We are currently around 27% up on all ticket sales compared to this time last year. All other departments are doing well, considering Easter brought very mixed weather.

The summer show cast have now all been confirmed so we are now preparing the PR to promote the show. The promotional leaflets for the show (including the Christmas show) will also be arriving within the next week.

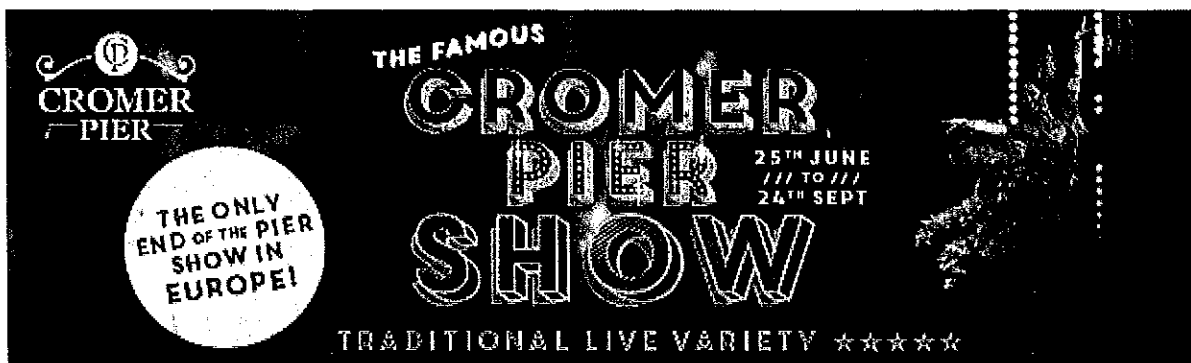
The team have open days planned for 23rd July and 29th October. All are welcome to pop along.

Jo Artherton is now on annual leave from 19th April – 4th May. Any *urgent* enquiries need to be directed to Deb Lewis or Sean Garrett, contactable via the main office number.

Due to a busy start to the year and lots of changes in the management of the business, the team have not yet been able to dedicate any time to looking at a grand draw for the Norfolk Show however this will be looked at upon Jo's return. The team have, however, found a crab suit which made its grand 'resurrection' debut for the Norfolk Tourist Attractions Association costumed character race at Gt Yarmouth, last month. This was for the launch of the NTAA's new 'days out' guide. Cromer Pier would like to bring the crab to the Norfolk Show as part of the stand – something visual and a hook to get people to sign up to the grand draw.

Kind regards

Jo Artherton
General Manager
Cromer Pier & Pavilion Theatre
Promenade, Cromer
Norfolk NR27 9HE
Office: 01263 512281
Box Office: 01263 512495
www.cromerpier.co.uk



Openwide Coastal Ltd is a company registered in England and Wales. Registered office: East House, 109 South Worple Way, London SW14 8TN. Reg No. 6509920

From: Deputy Town Clerk, Cromer Town Council [mailto:admin@cromertown.org]
Sent: 12 April 2016 13:52

MINUTES OF THE CROMER TWINNING ASSOCIATION ANNUAL GENERAL MEETING 2016

Tuesday, 15th March 2016 at 7.30 at the Tennis Club, Norwich Road, Cromer

5

Present :- Mary & Roger Hill, Bill & Eira Coxon, Bob & Jackie Richards, Jackie Smith, Anne Fairchild, Cavell Docking, Evelyn & Stuart Meakin, Tony Nash, David Stevens, Gordon Little, Tim Adams, (Mayor – Chairman of the meeting)

- 10
1. **Apologies for Absence.** Christine Leighton, Val Shaw, Joe Floyd, Mary Northway, Jean Taylor, Andreas Yiasimi
 2. **Minutes of AGM 17th March 2015.** Read and agreed.
 3. **Matters arising.** No matters arising.
 4. **Chairman's report.** The year started with planning the visit to France in May 2015. In the
15 end there were only 6 members who came. We went by train from Cromer and Sheringham leaving at 8.30 am and arrived in Crest in the late evening having been met at Valence by Jan and one of the other hosts.
The visit was set around their Medieval Weekend celebrations plus the normal meeting between the Twinning Committees. A presentation was made to Crest on behalf of the
20 Town and we were given a gift in return of three bottles of wine.
Our hosts looked after us very well although there was not a lot of free time.
During the year a number of fund raising events were originally planned but unfortunately, due to lack of support, they were all cancelled.
In October five of us travelled to Nidda to take part in the anniversary celebrations of the
25 collapse of the Berlin Wall. Again, we were welcomed and made to feel at home. This time we went by air from Norwich having calculated that the cost of travelling via Amsterdam to Frankfurt Main was no dearer than flying from Stanstead to Frankfurt Hahn. During the visit we were taken out to visit places of interest, one of which was amuseum they had made from one of the watch points of the Wall.
30 During the year, Jackie, on behalf of the Committee has attended the Council meetings and reported on our activities. We have also formally contacted the Cromer Town Council explaining our current situation (few members) and asking them they wish to continue the links with Crest and Nidda and asking for more support from the Council. They stated that they wished the links to continue and that hopefully they would support us.
35 Finally I would like to express my thanks to Gordon, our secretary, David our Treasurer and all the other members of the Committee for their help and advice over the year.
 5. **Financial Statement/Treasurer's report.** David presented the accounts for the
40 previous year which showed a closing balance of £1,876.23. The Association has spent £169.06 more than our income for the last year.
 6. **Secretary's report.** There had been less activity reported from the North Norfolk Association of twinned Communities.
 - 45 7. **Election of officers for 2016/2017 (by ballot if necessary)**

Elected Members of the Committee for 2015 -2016

Chairman: Mary Hill

Vice Chairman Nidda – Tony Nash

50 Vice Chairman Crest – Mary Hill

Treasurer – David Stevens .

Secretary - Tony Nash.

Other Committee Members : Andreas Yiasimi, Stuart Meakin , Gordon Little, (Linda Thouless?- to be contacted)

55 Prior to the meeting the following notifications were made:-

Vice Chairman Nidda Tony Nash wishes to stand down - we do not have a replacement candidate.

Vice Chairman (Crest) Mary Hill – also standing down but we do not have a replacement.

Treasurer David Stevens would stand down if a replacement was available.

60 Secretary Gordon Little standing down..

Standing down from the Committee :- Roy and Cavell Docking, Jackie Richards, Linda Thouless ?

Elected Members of the Committee - 2016 -2017

The following were elected 'en bloc'

65 Chairman: Mary Hill

Vice Chairman. Post not filled

Vice Chairman Crest – Post not filled

Treasurer – David Stevens .

Secretary - Tony Nash.

70 Other Committee Members : Andreas Yiasimi, Stuart Meakin , Gordon Little, (Linda Thouless?- to be contacted) This leaves 6-7 unfilled places on the committee for 2016-17.

75 **8. Appointment of Independent Examiner/Auditor.** Jason Bell was appointed for the following year.

9. Future Plans and Events.

a) Visit by Crest Twinning - To take place May 19th 2016. The number of visitors not yet known.

80 b). Pudding evening planned for March 19th.

c) Lunch at the Constantia- to be agreed with Andreas. Sunday 10th or 17th April?

d) Musical Evening at the Parrish Hall. Waiting for news from Andreas.

e) Magic Lantern Show. Mary in contact with Peter Stibbons.

85 **10. Any other business.** Ponte San Niccolo – through an informal link it is proposed that eight teachers from Padua visit Cromer this year which would be funded by the E.U. The School to be contacted - Cromer is no longer a language specialty school.

Next Committee Meeting – Tuesday 19th April in the afternoon – 2.30 at the Tennis Club.

90 **Members are reminded that subscriptions are due - £8.00 for a single person and £15.00 for a family. If you are not attending the AGM please send to our treasurer, David Stephens at ' Treetops', Holt Road Cromer, NR27 9JN - Cheques made out to Cromer Twinning Association. ,Should you not be intending to renew your membership for 2016-17, please let us know as soon as possible. - Gordon Little, or David Steve**

95

CEREMONIES 2016/2017

Chingford	Sat 09 April 2016	£350.00	3pm	Rob	Aisle & Duo
W Runtton	Sat 07/05/2016	£350.00	2pm	Sally	Aisle
Cromer	Thurs 19 May 2016	£300.00	4pm	Janet	Horseshoe
Sheringham	Sat 21 May 2016	£350.00	11am	Sally	Aisle & Duo
Cambridge	Tues 31 May 2016	£350.00	2pm	Janet	Aisle & Duo
Cromer	Weds 01 June 2016	£300.00	12noon	Janet	Aisle
Chelmsford	Fri 03 June 2016	£350.00	11am	Janet	Aisle & Duo
St Albans	Sat 04 June 2016	£350.00	3pm	Sally	Aisle & Duo
Lessingham	Sat 11 June 2016	£350.00	11am	Sally	Horseshoe Ramp?
N Walsham	Sat 02 July 2016	£350.00	3pm	Sally	Aisle & Duo
Sheringham	Fri 29/07/2016	£350.00	12noon	Janet	Aisle & Duo
Norwich	Sat 30 July 2016	£350.00	11am	Sally	Booking form awaited
Watford	Sat 30 July 2016	£350.00	1pm	Sally	Aisle & Duo
TBC	Mon 01 August 2016		11am	Janet	
Weybourne	Thurs 04 August 2016	£350.00	1pm	Janet	Horseshoe
Holt	Sat 06 August 2016	£350.00	1pm		Aisle
Cromer	Sat 03 September 2016	£300.00	3pm	Sally	Aisle
Sheringham	Sat 24 September 2016	£350.00	1pm	Rob	Aisle & Duo
Roughton	Sat 24 September 2016	£350.00	3pm	Rob	Aisle & Hearing loop
Southrepps	Fri 21 October 2016	£350.00	12noon	Janet	Aisle
Chelmsford	Sat 22 October 2016	£350.00	12noon	Sally	Horseshoe
TBC	30 December 2016				
Eye	Fri 13 January 2017	£350.00	2pm	Janet	Horseshoe
Leics	Sat 11 Feb 2017	£350.00	4pm		Aisle
	TOTAL INCOME FOR YEAR	£7,550.00			

CEREMONIES 2017/2018

	Sat 10 June 2017	£350.00	1pm		
Stalham	Sat 05 August 2017	£350.00	1pm		Horseshoe

2001/02	20 Marriages	2009/10	21 ceremonies
2003/04	27 Marriages	2010/11	15 ceremonies
2004/05	24 marriages	2011/12	15 ceremonies
2005/06	24 Ceremonies	2012/13	23 ceremonies
2006/07	30 Ceremonies	2013/14	19 ceremonies
2007/08	17 Ceremonies	2014/15	28 ceremonies
2008/09	23 Ceremonies	2015/16	32 ceremonies
		2016/17	22 ceremonies

Friends of Cromer Museum Report

19 April 2016

Cromer Museum

Briefing for period: January – March 2016 (Qtr. 4)

1. Admission figures

Full year – April 15 to March 16 – 14,710 vs 13,101 LY +12.5%

2. Income

Admissions income YTD (April – March) +18%

Retail income YTD (April – March) -2%

Total income* YTD (April – March) +6%

*includes room hire, group rates workshops & MP sales

3. Events

A new schedule of events has been developed for the 2016 season. Including, for Easter and Museums at Night:

30th March - 'Egg-straordinary Birds

6th April – Mini Mammoths

Museums at Night - Saturday 14 May

Blood on the Sand: A 1950s Murder Mystery evening

Meet colourful characters as you set out to investigate the disappearance of a visiting fossil hunter in this night of murder and intrigue by torch light.

Time slots: 8.30pm, 9.45pm, 11pm

Talks by Curator

9th November talk at Norfolk Record Office on Olive Edis

20th November talk at Richmond Gardens – Cromer History (Pt 2)

9th December talk at Kings Lynn on Olive Edis (50 people)

2nd February talk for Dersingham History Group

10th February talk to U3A at Blakeney (50 people)

Arranged talk for Fakenham Probus
Arranged talk for the summer about Cromer Pier with Lowestoft
History Group

Enquiries

Liz Larby – David Dulley First World War casualty recorded on war
memorial

Paul Burall – Moray Smith painting from The Ship, Brancaster

Dr Stephen Laurence - Einstein on Roughton Heath

Meeting with Lorna Fish to look at Northrepps Material

Ruth Ward – Enquiry about Father who worked at the Cliftonville
Hotel

Jonathan Spurrell – Pictures requested of Rev. Simpson drawings
of Bessingham Church

Vanessa Shaw – Enquiry about father who convalesced in Cromer
during war

Chris Hare – train rails on Trimmingham beach

Bill Craggs – Olive Edis Exhibition

David Thornton – to look at Gwen Parry collection for book
research

Meeting with Ruth Brumby – historical material on cliff erosion

Carol Wright – 100th Centenary of Cromer Tennis Club

4. Olive Edis project



The project will bring together Edis' work and journals from collections across Britain and abroad to create a fully accessible digital archive. It will also transform the world's largest collection of Olive's work at Cromer Museum and boost awareness of her inspirational life.

Visitors to Cromer Museum will be able to use smartphone and touch screen technology to explore her complete collection and even take photos using the same techniques as Olive. A touring exhibition in Norfolk and range of workshops and talks will bring her story to life.

Youngsters will have the opportunity to follow in her footsteps with

practical photography sessions, research and drama workshops and the opportunity to work with a director to create a film of Olive's life.

The HLF funded project is now underway and the key objectives are being planned:

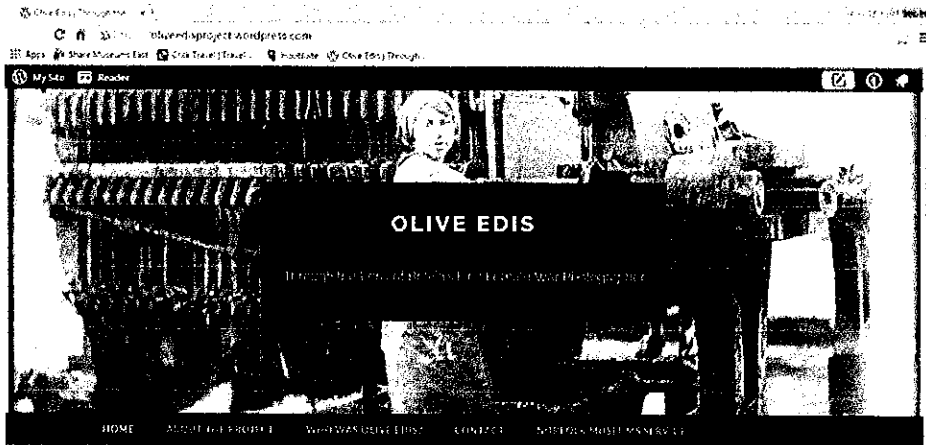
- Produce new displays at Cromer museum
- Draw upon collections from major partner museums IWM, National Media Museum & NPG
- Complete any repair and conservation work required on the collection
- Develop a travelling exhibition
- Produce a publication to be a combination of guidebook, biography and exhibition catalogue
- Create digital access to Olive Edis' work and incorporate this into the NMS website
- Engage schools and youth groups with the project
- Hold talks and workshops for adults
- Opportunities for people to volunteer and participate in the project

There will also now be an exhibition of Olive's work at Norwich Castle. This will open in October 2016 and will occupy one of the main exhibition gallery spaces. This will be a great boost to promote her work to a wider audience and link this firmly into the Cromer museum collection and project work.

The Project Assistant position was advertised and a strong high quality field of 50 people applied. Liz Elmore started work on the project on 18th January. The design brief and project timelines are now being drawn up.

Talks have been given by Alistair on Olive's work across the last 3 months, including to 6 W.I. groups.

A blog has been set up for the project.



Beginnings

First posts are always difficult, so let's start with the easy bit. My name is Liz and I have just started working on this RLF funded project at Coesnet Museum as the Olive Edis Project Assistant. I will be updating this blog regularly, as well as writing on many other aspects of the project. If you're interested in early photography, the role of women in the early 20th century, the Great War, the history of Norfolk or the internet



RECENT POSTS

1919 - 1919

ARCHIVES

March 2019



Currently extracts from Edis' war journal (started on March 2nd 1919) are being posted throughout March, on the day they were written. It's also Women's History Month so this ties in well. The

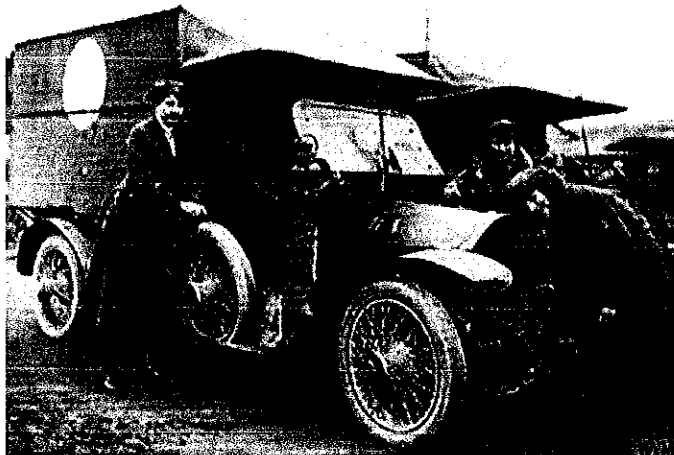
blog has now had nearly 900 views and comments are growing.

3rd March 1919

1919 - 1920 - 1921 - 1922 - 1923

On Monday March 3rd 1919, Edis and her companions set off from Boulogne travelled through Calais and ended the day in Dunkirk. After a shaky start with the driver initially refusing to take the camera equipment and their luggage, they set off for Calais. Lady Norman volunteered to send her suitcase back from the next stopping place. "So our car was lightened and the temper of the chauffeur ameliorated."

(I should point out that these posts represent a very much abridged version of Edis' journal. We hope to be able to have the full account available to browse in the gallery here at Cromer as part of our new displays next year.)



Motor car with luggage for the trip to Calais, 1919

Edis has been promoted on Facebook and Twitter, as well as general Cromer Museum content. The most recent Edis post on Facebook was shared by 17 people and reached almost 2000 people.

Talks have been given by Alistair Murphy on Olive's work across the period, including to 6 W.I. groups.



Peter Silberson, chair of the Friends of Cromer Museum.



A bust of Olive Edis from the Hall of Science taken by Olive Edis (right) in 1906. (Left) Cromer.



Edith May in the Hall of Science, Cromer, 1906.



Thomas Hardy in the Hall of Science, Cromer, 1906.



Peter Silberson (left) chairman of the Friends of Cromer Museum, with a plaster bust sculpted by Olive Edis, and Alister Murphy, curator of Cromer Museum, with a large platinum print of Sheringham fisherman fisherman fisherman, taken by Olive Edis. Inset: from top, portrait of Billy West by Olive Edis and Olive Edis photographed by Cyril Nunn. (Left) Edith May.

Museum is on a mission to champion the work of pioneering photographer

Alex Hurrell

Cromer Museum begins for the season today at the start of an important year. It is the 100th anniversary of the birth of the pioneering photographer Olive Edis.

The Church Street museum holds the largest collection of photographs by Edis (1870-1950), whose subjects ranged from north Norfolk history to family, early film experiments, stills, scenes and scenes of First World War devastation.

With a project has begun at the museum to bring together for the first time a range of national and local national collections. In order to create a fully accessible digital archive and open Edis's work to the world.

The project supported by an £1,000 Heritage Lottery Fund award (2014-16) and a grant from the museum's Friends group will also see a range of exhibitions in the museum, including the new of a Castle Museum in October.

New Edis displays are planned in Cromer Museum - these visitors will be able to use smartphones and touch-



screen technology to explore her collection, and even take photos using Edis's own techniques.

Young people will have the opportunity to learn in her footsteps with practical photography and drama sessions. Talks and workshops will also help spread the word about the remarkable and diverse life of Britain's first official female war photographer.

A new exhibition, *Edis: A New Perspective*, has been taken on to research and coordinate the project.

During the past year the Friends have bought two more Edis works for Cromer Museum - a plaster bust she sculpted of an unknown woman, and a large platinum print of Sheringham

fisherman fisherman fisherman. Peter Silberson, Friends chairman, said it would be an exciting season.

Although Edis's celebrity photos and war photography were justly acclaimed, Mr Silberson said his own favourites were her studies of north Norfolk characters.

He added: "She had a particular skill in portraiture, so my mind she made the most of the features, with kind faces of the fishermen."

The museum would welcome more volunteers to join its Friends group.

Do you know of an under-sung Norfolk talent? Contact Alex Hurrell@archant.co.uk

George, author Thomas Hardy, first woman in parliament Nancy Astor and many weather-beaten fishermen from the north Norfolk coast. Edis's talents brought her to the attention of the Imperial War Museum, which commissioned her to photograph people and the effects of World War One, particularly focusing on women. She married Cambridge don Edwin Galway in 1922, a cousin of the novelist John Galsworthy. In 1906 Cromer Museum was offered more than 2,000 Edis images and managed to raise £40,000 to buy, digitalise, store and display them.

School visits for the year 2015-16 stand at 1889 compared to 2364 the previous financial year. This drop in figures reflects a change in visit patterns due to changes in the National Curriculum for schools in England and Wales. This has seen some popular topics, such as the Victorians, disappear from the primary curriculum leading to a corresponding drop in bookings for those topics.

The learning team have been working with schools to develop new events for Cromer Museum to ensure that our programme supports schools working on new topics. We have had some success with introducing a new Pirate themed literacy event linked to the Stories from the Sea project.



We are also in the process of developing another new literacy event with the RNLi Henry Blogg Museum. The 'Survivors' event centres on the dramatic story of the rescue of people fleeing from the Spanish Civil War in 1938. Their ship, the Cantabria, was pursued by a republican gunboat that opened fire on them off the Norfolk coast near Cromer. The crew of a fishing boat bravely intervened to shield the Cantabria while the lifeboat, with Henry Blogg at the helm, rescued the survivors from their sinking ship. The story made international news and highlighted the plight of refugees fleeing from the conflict.

The new event is split into two halves. At the Henry Blogg Museum the children re-live the dramatic events of the rescue as it unfolds. They are led through the action by two members of the Cantabria crew. As with our other events the session is very interactive with lots for the children to do and decisions to make as to the best course of action to take at different stages. Lighting and AV are used to create dramatic tension at key points of the story. This part of the event culminates at the moment of rescue with the children

exploring the lifeboat that was used in the rescue, which is now the centre piece of the museum.

The other half of the event takes place at the Norfolk Museums Service – Cromer Museum, which is set in a row of former fishermen's cottages a short walk from the Henry Blogg Museum. This session is more reflective and the children use artefacts to find out about two children who were rescued from the Cantabria and temporarily taken care of by a local family. As they discover what happened to the children and the other survivors after the rescue the students are encouraged to empathise with them and to consider the difficulties they faced in establishing new lives in a foreign culture. They also explore how people in Britain responded to the plight of the refugees fleeing from the civil war in Spain. There are obvious parallels between this historical event and the current Syrian refugee crisis.

As with our previous events the students are given an immersive experience that provides them with starting points for writing back in schools. They are able to live the story and engage with it from the different viewpoints of people who took part in it. The experience of the previous events has demonstrated that this is a very effective way of engaging children with writing and enhancing the quality of the work that they produce.

We are also working with our NMS curatorial colleagues to develop an early history event linked to the 'Deep History Coast' initiative. We will be using the event to explore how the nationally significant collections and sites from the North Norfolk coast can tell a fascinating story about the lives of the earliest human settlers in this part of the world and the environment and animals with which they interacted.

We are also preparing to start work on a number of learning projects linked to the HLF funded Olive Edis project. These will include research, photographic, film and drama work with children, young people and adults. Our youth engagement officer and 'Teaching Museum' trainee will be working with local schools and community groups on these projects.

It was very exciting to see the NMS collections and staff so well represented on the brilliant Channel 4 programme *Walking Through Time* a few weeks ago. This sort of coverage really demonstrates the quality and appeal of the collections housed in Cromer Museum and why an initiative such as Deep History Coast is such an exciting opportunity to engage a wide and diverse audience. With this in mind, the Eastern Area Learning team are going to be working closely with our curatorial colleagues to devise a new KS1 & KS2 Deep History Coast Fossil event. We are hoping to roll this out to local schools by Summer.

6. Museum re-opening

The Visitor Services Assistants prepared the site for re-opening at the start of March. Stock take for the retail offer was completed and a new merchandise layout and shop clean instigated. A full deep clean of the museum took place on 25th February.



The Operations Manager East will be based at Cromer one day per week during the open season to support the curator with the running of the site. Other Great Yarmouth based staff will also support Cromer, including Learning, Exhibitions and Events teams. New site signage is being installed this week for the new season.

7. Deep History Coast

Internationally important discoveries have been made in Norfolk which have transformed our knowledge of early human occupation and presence in this part of northern Europe. Many of these new discoveries have been facilitated by NMS staff and key discoveries are now held and presented in our museums. Many have been discovered within the last 20 years.



The presence of the geological deposit known as the 'Cromer Forest-bed Formation' holds the key to many of the discoveries. This runs from Weybourne in the north of Norfolk to Kessingland in Suffolk and is exposed at intervals around the coast. It was laid down between around 1.5 million and 500,000 years ago. Many important discoveries have been found there. These include:

- the West Runton Mammoth (c. 700,000 years old)
- the Happisburgh handaxe (c. 500,000 years old)
- the Happisburgh footprints (between 850-950,000 years old)

NMS collections and staff were highlighted on the Channel 4 programme '*Walking Through Time*' which was broadcast in February.



Dr David Waterhouse, our curator of Natural History, was interviewed on screen by the presenter Dr Tori Herridge about the Happisburgh footprints and hand axe. The footprints – around 50 of them, some partial, some complete with the imprints of toes –

meandered through what would once have been a river bed. Approximately five individuals, adults and children of both sexes, winding their way south along the mudflats, perhaps searching for seafood.

They also looked at the remains of the West Runton mammoth. Like the Happisburgh footprints, the mammoth is evidence of Britain's pre-island past and it was uncovered on the Norfolk coast following storms and, like the footprints, it preserves a moment in time. A male steppe mammoth in its prime, succumbing to a leg injury around 700,000 years ago and preserved beneath layers of sediment – but not before its body had been scavenged by hyenas, evidence of which were also discovered at the site.

NMS continues to support NNDC in terms of the Deep History Coast steering group and wider tourism initiatives. This includes working with a range of external partners, including those in the tourism sector as well as other NCC partners such as Norfolk Trails, in order to promote visits to Norfolk to enjoy the Norfolk coast, countryside, its museums and other related attractions. Associated activities will be embedded in the package, which will include making use of and developing walking and cycling trails between the beautiful and atmospheric locations.