

**MINUTES OF THE MEETING OF THE PROMOTION & DEVELOPMENT COMMITTEE**  
**HELD ON TUESDAY 7<sup>TH</sup> FEBRUARY, 2017 AT 7.00 PM**  
**IN THE COUNCIL CHAMBER, NORTH LODGE, CROMER**

**Present:-**

Chairman – Cllr. J. Frosdick, Vice-Chairman – Cllr. R. Leeds,  
Cllr. T. Adams, Cllr. J. Davis, Cllr. P. Harris, Cllr. D. Roberts, Cllr. B. Stibbons,  
Jason Bell – Town Crier, Debs Lewis – Cromer Pier, Sam Grout – Chamber of Trade,  
Francis Guildea – Cromer Pier, Tony Shipp – VEO and Peter Stibbons – Cromer Museum.

**In Attendance:-**

Cllr. M. Bossingham and Cllr. D. Pritchard.

Julie Chance MILCM – Town Clerk.

**1. MINUTES OF THE MEETING HELD ON 3<sup>RD</sup> JANUARY 2017**

The Minutes of the meeting held on 3<sup>rd</sup> January 2017, having been **AGREED** at Full Council on 9<sup>th</sup> January 2017 were signed by the Chairman.

**2. DECLARATIONS OF INTEREST AND REQUESTS FOR DISPENSATIONS**

Declarations of interest were received from Cllr. R. Leeds in respect of any PA matters.

Declarations of interest were received from Cllr. P. Harris in respect of any Cromer Community Centre matters.

Declarations of interest were received from Sam Grout in respect of any catering matters.

**3. APOLOGIES FOR ABSENCE**

None received. Cllr. A. Yiasimi's absence without apologies were noted.

**4. PUBLIC PARTICIPATION**

None.

**5. MARRIAGES**

**5.1 Ceremony Bookings:-** Attached.

## 6. FIREWORK EVENT

6.1 **Firework Working Group:-** Minutes attached. Tony Shipp reported that the postponed event was very successful with a good bucket collection. Unless necessary, the first meeting of the firework working group will be held on 17<sup>th</sup> October and this will be the full meeting with all the organisations. The photographic competition has been very successful with an overall winner and four runners up. The Chairman thanked all involved in the event for their hard work in making it such a success. Cllr. Leeds thanked the working group for arranging the green flare in commemoration of the Fernebo rescue.

6.2 **Firework Grant Applications:-** The Clerk reported that the bucket collection and donations raised £8,469.75. It was **AGREED** to earmark £1,500 from this year's bucket collection towards the cost of the 2018 fireworks. The amount available for grant funding after expenses and the earmarked amount is £3,611.13.

| The following grants were awarded:-   | £     |
|---------------------------------------|-------|
| Cromer Community Association CIO      | 500   |
| Cromer Christmas Lights Volunteers    | 500   |
| Cromer War Memorial Restoration Group | 400   |
| The Cromer Mardlers at Cromer Museum  | 200   |
| Cromer VEO – Art Week                 | 300   |
| Cromer VEO – Security                 | 150   |
| Age Concern North Norfolk             | 500   |
| Norfolk Accident Rescue Service       | 500   |
| Seaview Pre-School                    | 500   |
|                                       | ----- |
|                                       | 3,550 |
|                                       | ===== |

It was **AGREED** that the Clerk would write to the following organisations and ask for further information concerning their application:-

Cromer in Bloom and Friends of North Lodge Park It was **AGREED** that these applications will be put forward for the S137 grants being considered in April.

It was **AGREED** to refuse the application from National Coastwatch (NCI) (East) Runton Station.

## 7. CHRISTMAS EVENT

7.1 Minutes attached.

## 8. ANNUAL MEETING, COMMUNITY OPEN DAY AND CROMER HONOURS

8.1 **Annual Meeting:-** The Clerk reported that the Annual Town Meeting will be held on Wednesday 15<sup>th</sup> March at 7.00 pm in the Cromer Community Centre. It was **AGREED** that representatives from Titanium Fireworks will be invited

as guest speakers. Titanium Fireworks are the company that carry out the New Year's Day firework display.

- 8.2 Cromer Honours:-** The nominations were considered and the Deputy Clerk will write to the successful candidates to invite them to the Annual Town Meeting to receive their certificate.
- 8.3 Community Open Day:-** The Clerk reported that the Community Open Day will be held in the Parish Hall on Saturday 29<sup>th</sup> April. Places for stands are filling up quickly. There will be a stand for a chocolate raffle and bottle stall to raise money for the War Memorial Restoration Fund and the Christmas event. The Clerk asked everyone present for donations of chocolate and bottles of wine for the two stalls.

## **9. REPORTS FROM REPRESENTATIVES**

- 9.1 Chamber of Trade:-** Sam Grout reported that the AGM will be held in March. The Members of the Chamber of Trade are waiting with interest for the result of the budget hotel planned by North Norfolk District Council and the knock-on effect this will have on the local businesses. The Chamber of Trade have made their feelings clear about this proposal. There will be a promotion for businesses day on 27<sup>th</sup> February aimed at helping businesses use social media to promote themselves. There will be a charge of £5 for non-members.
- 9.2 Cromer in Bloom:-** Minutes attached.
- 9.3 Cromer Pier:-** Debs Lewis reported that the damage to the pier in the recent storm surge was superficial and is in the process of being repaired. The first spring concert of the season is sold out. Debs introduced the new General Manager to all present.
- 9.4 Cromer VEO:-** Tony Shipp reported that the Wild Cats have been booked but the committee are still waiting to hear from the Red Arrows. The committee will know whether the Red Arrows are attending by the end of February. The arena programme is being put in place and the sponsorship letters have been sent. There are new restrictions concerning security particularly around the parade. The committee may need to put concrete blocks in place of barriers in some areas.
- 9.5 RNLI:-** Cllr. Leeds reported that it has been the most successful year with 155,750 visitors. The buckets have also been well up on previous years. They have received a donation of £4,000 from the North Norfolk Beach Runners. Part of this money will be used for a new flag pole dedicated to Tony West. Lifeboat Day will be held on 30<sup>th</sup> July 2017.
- 9.6 Town Crier:-** Jason Bell reported that he did not make the retirement celebrations for Norwich Town Crier due to bad weather. Jason will be attending the celebrations for the new Norwich Town Crier which will include a walk around Norwich. He is attending a competition which clashes with the Community Open Day so is unable to attend at the present time. Jason has confirmed that he will be available to attend the Annual Town Meeting.

- 9.7 Twinning Association:-** Cllr. Adams reported that the visit to Crest clashes with the Community Open Day so both he and the Deputy Mayor will be unable to travel to Crest. It was **AGREED** that three framed photographs of the firework competition winner would be sent with the party who is travelling to Crest to present to Crest, Nidda and Ponta San Nicola. It was **AGREED** that a budget of £100 would be set for these photographs.
- 9.8 Cromer Museum:-** Peter Stibbons reported that the AGM will be held next week and the speaker will be Martin Warren on Humans in Norfolk. The Olive Edis exhibition held in Norwich was excellent and gave Cromer Museum a high profile. The exhibition will be at Cromer Museum from 28<sup>th</sup> March. There were a successful series of lectures and fundraisers last year and these will be repeated. The Cromer History Day will be held the last Saturday in May on the forecourt of the Museum with a marquee. Cromer Museum will open in March.
- 9.9 Crab and Lobster Festival:-** Tony Shipp reported that the tickets for the pier concert are on sale at the pier box office. The committee have new members and Kate Royall who is a key player has returned. Cllr. Davis has taken on responsibility for the trail and reported that this year will be portholes with a theme of looking through the round windows. The launch of the trail will be held on 2<sup>nd</sup> March at The Cottage and the invitations are being sent out next week. About with Friends will be making the portholes. Gary Dickenson attended the committee meeting as a representative of the Chamber of Trade with a view to bringing the festival into town this year.

## **10. OTHER EVENTS**

- 10.1 Promotion of Cromer:-** The Chairman reported that the stall at the Royal Norfolk Show has been booked and the space will be bigger this year. The cost for the stall is £1,500. The Chamber of Trade are contributing £500, Cromer Pier will also be contributing £500 and the Amazonia Zoo have agreed to contribute but the amount is unknown at present. It was **AGREED** that £800 will be earmarked from the publicity budget to meet the cost of Cromer Town Council's contribution towards the stall costs and for publicity materials to be prepared. It was **AGREED** that Cllr. Davis and Cllr. Stibbons will become members of the working group.
- 10.2 Queen's Birthday Commemorative Plaque:-** The Clerk reported that this matter is in hand and will be placed on the next agenda for an update.
- 10.3 St George's Day Concert:-** The Clerk reported that the Parish Church is booked for Sunday 23<sup>rd</sup> April. It was **AGREED** to book the Parish Church for Saturday 22<sup>nd</sup> April for the concert. The Clerk will make the necessary arrangements to meet with the band.

## **11. OTHER PUBLICITY MATTERS**

- 11.1 Blue Plaques:-** The Clerk reported that the arrangements are in hand for the unveiling ceremony on Saturday 25<sup>th</sup> February and the invitations have been

sent. It was **AGREED** that £300 will be earmarked from the Publicity budget for catering at the unveiling ceremony.

- 11.2 Cemetery Chapel:-** Cllr. Harris circulated the stage one of the refurbishment plan for the Cemetery Chapel. Cllr. Harris reported that he is seeking grant funding to cover the cost of this stage. It was **AGREED** that stage one of the proposal be accepted subject to funding being available from grants. It was **AGREED** that stage two of the proposals to install glass doors and enclose the porch would be investigated and this will be presented at the next meeting. The Clerk reported that she has had some enquiries concerning the use of the chapel for wakes once the refurbishment work has been completed.
- 11.3 Biker Day:-** The Chairman reported that the organiser has had confirmation that the Runton Road Car Park can be used for this event. All other arrangements are in hand.
- 11.4 Memory Book:-** The list of names to be added to the Memory Book were **AGREED** and the Clerk will make the arrangements for the book to be written up in time for the Annual Town Meeting.
- 11.5 Go Go Hares:-** It was **AGREED** that the cost is prohibitive at £10,000. It was **AGREED** that no further action would be taken in this matter.
- 11.6 Monthly Litter Picks:-** It was recommended by Promotion and Development Committee that Planning, Transportation and Environment Committee look at holding monthly litter picks. There is a very important litter awareness factor to this proposal. It was **AGREED** that grant funding should be sought to purchase the equipment required to carry out this project.
- 11.7 Mobiloo:-** Cllr. Davis said that there is a need to look at a way to facilitate a mobiloo which could be used during the Carnival. The unit is 10 meters by 4 meters and can be moved to wherever the activities are taking place. The cost of hiring the mobiloo for one week is £1,300 and this includes someone to support it. It was **AGREED** that the hire of a mobiloo will be supported in principle if grant funding could be raised to meet the cost. Cllr. Davis said that she will look into some crowd funding. It was **AGREED** that Cllr. Davis and Tony Shipp will liaise to ascertain the sites where the mobiloo would be needed during Carnival week and the Clerk will seek permission from the relevant bodies once this information is to hand.

It was **AGREED** to suspend Standing Orders to continue the meeting.

It was **AGREED** that Cllr. Davis and Cllr. Harris will liaise concerning funding to facilitate a permanent mobile unit for North Norfolk.

- 11.8 WW1 Beacon of Light Project:-** The Clerk reported that Bruno Peek is calling for local government bodies to register to light a beacon on 11<sup>th</sup> November 2018 at 7.00 pm. It was **AGREED** that Cromer Town Council will register and that the project will be passed to the War Memorial Working Group to make the arrangements for the lighting of the beacon.
- 11.9 Traders' Sign – East End of Town:-** It was **AGREED** that the Clerk will investigate the possibility of a sign advertising the east end of town traders to be placed on the corner of Bond Street. It was **AGREED** that a photograph will be taken of the sign in Sheringham as a template to work from.
- 11.10 Free Parking – Cromer:-** It was **AGREED** that Sam Grout will investigate the possibility of informing the public through social media that North Norfolk

District Council's car parks are free after 6.00 pm. Debs Lewis confirmed that this information is on the Cromer Pier website.

- 11.11 60s Event:-** Debs Lewis reported that this will be a one day event which it is hoped will gain momentum for future years. It will be held on the pier and promenade with vintage stalls on the promenade, live music and dancing. There will be an exhibition on the stage and people are being asked to submit their photographs of the 1960s. The Pier will be having a 1966 football theme with a signed shirt raffle. People who buy food in the restaurant will be given a ticket to enter the raffle. The pier bar will have £1 a pint between 11.00 am and 1.00 pm and 2.00 pm and 4.00 pm. There will be face painting, Punch and Judy and crab pot demonstrations. Cllr. Harris will look at holding a 60s evening in the Cromer Community Centre.
- 11.12 Volunteers Day:-** The Chairman reported that the volunteers day held at Merchants' Place was not very well attended. It was an event promoting Merchants' Place. The Chairman will be arranging an event for the volunteer organisations in Cromer to attend with a view to recruiting more volunteers to their organisations.
- 11.13** It was reported that there is a lot of flyposting in town and the surrounding area. It was **AGREED** that public notice boards need to be considered and this matter will be placed on the next agenda for further discussion.
- 11.14** Cllr. Harris reported that the Cromer Community Open Day will be held on 24<sup>th</sup> March.
- 11.15** It was **AGREED** that the War Memorial Working Group be given permission to use the Cromer Town Council gazebo for the Crab and Lobster Festival.

**12. CORRESPONDENCE AND CIRCULARS**

None received.

**13. DATE OF NEXT MEETING**

The date of the next meeting was noted as 21<sup>st</sup> March, 2017.

**There being no other business the Chairman closed the meeting at 9.30 pm.**

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**Chairman**

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**Date**

