

MINUTES OF THE MEETING OF THE PROMOTION & DEVELOPMENT COMMITTEE
HELD ON TUESDAY 21ST MARCH, 2017 AT 7.00 PM
IN THE COUNCIL CHAMBER, NORTH LODGE, CROMER

Present:-

Chairman – Cllr. J. Frosdick, Vice-Chairman – Cllr. R. Leeds,
Cllr. M. Bossingham, Cllr. J. Davis, Cllr. P. Harris, Cllr. B. Stibbons,
Jim Bond, Sam Grout and Tony Shipp.

Julie Chance MILCM – Town Clerk.

1. MINUTES OF THE MEETING HELD ON 7TH FEBRUARY, 2017

The Minutes of the meeting held on 7th February 2017, having been **AGREED** by Full Council on 20th February 2017, were signed by the Chairman.

2. DECLARATIONS OF INTEREST AND REQUESTS FOR DISPENSATIONS

Declarations of interest were received from Cllrs. Frosdick and Harris in respect of any Cromer Community Hall matters and from Cllr. R. Leeds in respect of any PA matters.

3. APOLOGIES FOR ABSENCE

Apologies for absence were received from Cllr. T. Adams and Tony Nash due to other commitments.

4. PUBLIC PARTICIPATION

No members of the public attended the meeting.

5. MARRIAGES

5.1 List of ceremonies attached. The Clerk reported that from 1st April, 2017 the on line booking system for the Registrars will be available. This will mean that the bookings can be made in the Cromer Town Council office when couples visit the office to book the venue. The system will reduce the potential of mistakes being made between the Registrars and the venue bookings. It was **AGREED** that this matter needs to be considered when preparing the budget in September with the possibility of adding the extra cost to the venue hire.

6. FIREWORK EVENT

6.1 Jim Bond reported that the next meeting will be held in September. The presentation by the firework contractors at the Annual Town Meeting was very successful.

7. CHRISTMAS EVENT

- 7.1 The Chairman reported that arrangements are in hand. The next meeting has been arranged for Monday 24th April at 10.30 am in the Council Chamber. Minutes of last meeting attached.

8. COMMUNITY OPEN DAY

- 8.1 The Clerk reported that the Community Open Day will be held in the Parish Hall on Saturday 29th April. There will be two stalls raising funds for the War Memorial Restoration Project and donations of chocolate and bottles of wine would be appreciated. The Clerk asked for help setting up on the day and will be at the Parish Hall from 8.00 am.

9. REPORTS FROM REPRESENTATIVES

- 9.1 **Chamber of Trade:-** Sam Grout reported that the AGM will be held on 27th March. The Chamber of Trade are looking at an Easter trail. The Social Media meeting was very successful and there have been requests for a repeat. The Chamber of Trade is supporting the Bikers weekend. Cromer is desirable for new businesses and the Chamber of Trade is keen to promote this. There is concern about the length of time the post office will be closed for refurbishment. This matter is on the Planning, Transportation and Environment agenda for discussion.
- 9.2 **Cromer in Bloom:-** Jim Bond reported that the weeding is being carried out ready for planting. It was **AGREED** that Cromer in Bloom would look at planting up the piece of ground between the Cromer Community Centre and wet fish shop on Garden Street.
- 9.3 **Cromer Pier:-** No report received.
- 9.4 **Cromer VEO:-** Tony Shipp reported that the arrangements for this year's carnival are in hand. The red Arrows have confirmed. The soap box derby clashes with the Cromer Hall Concerts so there is concern about the number of people who will be visiting Cromer. They are meeting with Norfolk County Council next week to discuss road closures.
- 9.5 **RNLI:-** Nothing to report.
- 9.6 **Town Crier:-** No report received.
- 9.7 **Twinning Association:-** It was reported that the AGM is being held tonight. There is a soup and pudding evening in the Cromer Community Centre on Saturday 25th March at 7.00 pm.
- 9.8 **Cromer Museum:-** Cllr. Stibbons reported that she had attended the Deep History Coast meeting at North Norfolk District Council. North Norfolk District Council should hear whether they have been successful with their funding bid within the next couple of months. If they are not successful there is the opportunity to apply again in the next round which they have confirmed they will be doing. Cromer Museum is seen as the hub and will be open all year round if the funding bid is successful. The Olive Edis exhibition will open in Cromer Museum on 28th March. The opening of the new gallery

will be held shortly and invitations will be sent. Paston College have done three nice pieces of video work which are on their website.

- 9.9 Crab & Lobster Festival:-** Tony Shipp reported that the arrangements are in hand and the stalls are being booked. Cllr. Davis reported that the trail arrangements are going well with 65 already signed up to a porthole and a further 30 possible. The launch night was a great success with a good attendance.

10. OTHER EVENTS

- 10.1 Promotion of Cromer – Royal Norfolk Show:-** Cllr. Davis reported that the committee are looking at new logos and circulated examples to all present. They are planning to have badges, selfie frames and flags. They will be promoting Cromer as an all year round destination. Cllr. Harris expressed concern that Cromer has a reputation of closing at 4.00 pm. Sam Grout said that some businesses did trial staying open in the evenings and Sam's own business was one but this was not financially successful. Sam felt that this matter needs to be discussed again at the Chamber of Trade but it is up to individual businesses whether they wish to open in the evenings. Cllr. Davis said that there will be a large wrap around screen with the names of the businesses who are supporting the event. New leaflets will also be produced. Tony Shipp is trying to arrange the loan of the crab costume and will keep the committee updated on his progress.
- 10.2 Queen's Birthday Commemorative Plaque:-** The Clerk reported that this matter is with the contractor and she will obtain an update for the next meeting.
- 10.3 St George's Day Concert:-** The Clerk reported that the concert has been booked for Saturday 22nd April in the Parish Church. The concert will commence at 7.00 pm and there will be a retiring collection. The Clerk is meeting with the band shortly to agree the programme. Posters have been circulated in the town and is on the Town Council's website.

11. OTHER PUBLICITY MATTERS

- 11.1 Blue Plaques:-** The Clerk reported that the unveiling ceremony was very successful and thank you letters have been received from the families and property owners. This matter will be placed on the next agenda for ideas about the next three plaques for the next financial year. Cllr. Stibbons suggested that as the unveiling ceremony will be in 2018 they should be based on the first world war.
- 11.2 Cemetery Chapel:-** Cllr Harris reported that an offer of some money towards the refurbishment has been received from the East of England Co-operative Society. Cllr. Harris will liaise with the Co-operative Society to ascertain how often they would expect to use the chapel over the next two years if we accept this money. This money will cover the first phase of the refurbishment. Further grant funding will be sought to cover the remainder of the refurbishment which will include glass doors, new lighting, new

flooring and stained glass windows. Cllr. Harris and the Clerk will be working on this project and will report to the next meeting on any progress. The Clerk reported that there has been interest in using the chapel for wakes following cremations and funerals. Sam Grout said that he has been approached as a catering company and would be interested in recommending the chapel once it has been refurbished.

- 11.3 Biker Day:-** It was reported that the organisers are having a few problems with the licence for the event. This matter will be placed on the next agenda for an update.
- 11.4 Mobiloo – Carnival:-** It was reported that Cllr. Davis, Tony Shipp and the Clerk will be meeting on Thursday 23rd March to discuss the best way of funding this project. This matter will be placed on the next agenda for an update.
- 11.5 Traders Sign – East End of Town:-** The Clerk reported that this matter will be discussed with the Highway Engineer when she and the Mayor meet with him on 29th March. This matter will be placed on the next agenda for an update.
- 11.6 Free Parking – North Norfolk District Council’s Car Parks:-** The North Norfolk District Council’s car parks are free after 6.00 pm and discussion took place as to the best way to advertise this to the public. Sam Grout confirmed that he will bring this matter up at the next Chamber of Trade meeting. It was reported that Cromer Pier advertise this on their website.
- 11.7 Volunteer Day:-** Cllr. Frosdick said this matter is in the process of being organised and he will update the committee at the next meeting.
- 11.8 Public Notice Board:-** Following lengthy discussion it was **AGREED** that no further action would be taken in this matter. Peter Stibbons will make enquiries into the possibility of an electronic board in the Tourist Information Centre. This matter will be placed on the next agenda for an update.
- 11.9** Cllr. Harris reported that Cromer Community Centre will be filming Quadrophenia and circulated leaflets to all present.

12. CORRESPONDENCE AND CIRCULARS

None received.

13. DATE OF NEXT MEETING

The date of the next meeting was noted as 2nd May, 2017.

There being no other business the Chairman closed the meeting at 8.22 pm.

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Chairman

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Date