

**MINUTES OF THE MEETING OF THE PROMOTION AND EVENTS COMMITTEE**  
**HELD ON TUESDAY 08 JANUARY 2019 AT 7.00 PM**  
**IN THE COUNCIL CHAMBER, NORTH LODGE, CROMER**

**Present:-**

Chairman – Cllr. R. Leeds,  
Cllr. T. Adams, Cllr. J. Davis, Cllr. A. Yiasimi,  
Ex-Officios: J. Bell, S. Grout, P. West

In attendance: Cllr. P. Harris

Janet Warner PSLCC AICCM – Deputy Clerk

**1. MINUTES OF THE MEETING HELD 27 NOVEMBER 2018**

The Minutes of the meeting held on 27 November 2018, having been **AGREED** at Full Council on Monday 10 December 2018 were signed by the Chairman.

**2. DECLARATIONS OF INTEREST AND REQUESTS FOR DISPENSATIONS**

Declarations of interest were received as follows:-

Cllr. R. Leeds	-	PA matters
Cllr. P. Harris	-	Cromer Town Football Club

**3. APOLOGIES FOR ABSENCE**

Apologies for absence were accepted from Cllr. M. Bossingham (family matters) and were noted from Town Clerk J. Chance (illness), and T. Shipp.

**4. PUBLIC PARTICIPATION**

There were no matters raised.

**5. MARRIAGES**

5.1 Members were in receipt of the list of marriages which were noted.

**6. FIREWORK EVENT**

6.1 It was noted that the display was well attended but due to the weather some of the larger elements of the display had to be removed. The torchlight procession was very successful but numbers may have to be capped in future years. All feedback will be considered by the Firework Committee when they next meet on 29 January 2019. Cllr. Harris raised concern that the surface of the football pitch had been damaged by cars being parked there during the event. Emergency repairs have been carried out but the pitch may not be playable for some time.

Cllr. Harris will be taking this up with NNDC. It was **AGREED** that Cllr. Harris be invited to the meeting on 29 January to provide an update. It was noted that a suggestion has been made to set up text donations. It was **AGREED** to invite the person concerned to the meeting on 29 January to discuss this further.

## 7. **CHRISTMAS EVENT**

7.1 It was noted that the 2019 festival will start on 27 November 2019 and the switch-on on event will take place on Saturday 30 November. Some members raised concern that the change of date from the first Saturday in December could cause confusion for people who book accommodation for the weekend and asked that the Christmas Committee reconsider this.

## 8. **REPORTS FROM REPRESENTATIVES**

8.1 **Chamber of Trade:-** It was noted that representatives from the Chamber of Trade are to meet with MOBUS later this week. It was noted that there has been a notable increase in traffic to the pier website since the BBC Idents were screened. The Chamber of Trade is hoping that local businesses will get involved with the 60s event in March. It was suggested that the Chamber of Trade look into appointing a member to liaise with the police. It is hoped that this will increase the reports of thefts from shops.

8.2 **Cromer in Bloom:-** No update.

8.3 **Cromer VEO:-** It was noted that the Senior Citizens Christmas Party was very well attended. The VEO are currently working on the 50<sup>th</sup> Anniversary celebrations and hope to host monthly events. There is no decision yet as to whether the Soapbox Derby will be held this year.

8.4 **RNLI:-** It was noted that the main boat is back but will be away for 3 months in the summer for repairs.

8.5 **Town Crier:-** It was noted that the Town Crier Guild Championships are to be held in Cromer on Saturday 18 May 2019. There is still a shortfall in the funding and additional sponsors are being sought.

8.6 **Cromer Twinning Association:-** There was no update.

8.7 **Cromer Museum:-** It was noted that a update re funding should be received soon.

8.8 **Crab & Lobster Festival:-** It was noted that arrangements are in hand for the event. The cookery marquee will be extended this year. The committee next meet on 02 February 2019.

8.9 **Christmas Lights Committee:-** Thanks were given to Richard Leeds for his help with the fallen electrics. The team will start taking down the lights on Sunday.

9. **OTHER EVENTS**

9.1 **Cromer Charity Fun Run:-** The notes from the meeting of the task and finish group were presented (refer attached).

9.2 **D Day 06 June 2019:-** The Clerk will be asked whether there is any budget for commemorations. Cllr. Leeds advised that he has contacted a sand sculptor and awaits a reply. The Deputy Clerk has contacted a local bagpiper and awaits a reply.

10. **OTHER PUBLICITY MATTERS**

10.1 **Blue Plaques:-** It was noted that a request for a Blue Plaque at Clement Scott Mews has been received. Cllr. Leeds advised that he is to meet with Nick Conrad to look at all the blue plaques erected to date.

10.2 **Royal Norfolk Show:-** Members were in receipt of the notes from the meeting of the task & finish group (refer attached). Cllr. Leeds produced a list of town events for 2019 and asked that members forward the details of any which are missing. It was suggested that following the success of the BBC Wonderland Idents we promote the real Cromer at the show.

11. **CORRESPONDENCE AND CIRCULARS**

11.1 **Fizz Free February:-** Cllr. Harris presented details of Fizz Free February and a draft press release. It was **AGREED** to support this campaign. It was suggested that the schools lead the campaign. Cllr. Davis will take the details to a forthcoming meeting at Cromer Academy.

11.2 **Any other correspondence (for information only)**  
Cromer Pier – It was noted that no reply has yet been received in respect of the email to NNDC asking whether the committee can resume communications with Cromer Pier. It was suggested that this be discussed with NNDC Leader Sarah Butikofer at a forthcoming meeting.

12. **DATE OF NEXT MEETING**

The date of the next meeting was noted as 19 February 2019.

**There being no other business the Chairman closed the meeting.**

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**Chairman**

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**Date**

**NOTES FROM MEETING OF COMMUNITY FUN RUN TASK & FINISH GROUP  
HELD ON 19 DECEMBER AT NORTH LODGE**

Present: Deputy Mayor Cllr. R. Leeds, Cllr. P. Harris,  
Deputy Clerk J. Warner

It was questioned whether to hold a Community Fun Run in 2019 and agreed that before a decision is made, the following questions need to be answered:

Will NNDC permit the use of the bottom part of Runton Road car park?

[Janet to contact NNDC.](#)

What dates are best avoided?

[Janet to contact North Norfolk Beach Runners](#)

If it is decided to host another fun run it was agreed that it would be an opportunity to promote good health

[Cllr. Harris will visit all the schools and community groups to make them aware of the opportunity to promote good health and raise funds for their organisation](#)

Seaview Pre-school will be asked to comment on their participation in the 2018 event and advise how successful it had been as a fund raiser.

[Janet to contact Seaview Pre-school](#)

A suggestion had been made to incorporate an inflatable obstacle course but it was felt that this would not be appropriate for the ages of the participants and there would be insurance implications.

It was suggested that participating groups have information stands at the event.

**NOTES FROM MEETING OF ROYAL NORFOLK SHOW TASK & FINISH GROUP  
HELD ON 19 DECEMBER AT NORTH LODGE**

Present: Deputy Mayor Cllr. R. Leeds, Cllr. J. Davis,  
Deputy Clerk J. Warner

It was agreed to book the stand at the Royal Norfolk Show as in previous years. The CTC budget is £2000 and the Promotions & Development Committee will be asked to earmark the surplus of £637.44 from the 2018 event.

Suggestions for the stand in 2019 include the following:

- Promotion of the annual events in the town.
- All event organisers will be invited to send a representative to the show to promote their events.
- A calendar/leaflet will be produced to hand out (it was noted that the remaining copies of the old leaflets have been disposed of due to out of date information).
- A display board of events including QR codes.
- Ask Cromer Museum to provide a fossil table.
- A colouring table to occupy children

A minimum of 6 helpers a day is required.

Richard will contact Gary in respect of his team of helpers from the Church. Competition sponsors will be sought.

Once these suggestions have been considered by the Promotions & Events Committee, Janet will write to event organisers, town attractions, Chamber of Trade etc to invite them to the next meeting.

Date of next meeting: 10am, 31 January 2019