

MINUTES OF THE MEETING OF THE PROMOTION & DEVELOPMENT COMMITTEE
HELD ON TUESDAY 27TH OCTOBER, 2015, AT 7.00 PM
IN THE COUNCIL CHAMBER, NORTH LODGE, CROMER

Present:-

Chairman – Cllr. J. Frosdick, Cllr. T. Adams, Cllr. J. Bond, Cllr. D. Conisbee,
Cllr. R. Leeds, Cllr. G. Smith, Cllr. B. Stibbons, Cllr. A. Yiasimi,
Jason Bell – Town Crier, Tony Nash – Twinning and Tony Shipp – VEO.

Julie Chance MILCM – Town Clerk.

Two members of the public also attended the meeting.

1. MINUTES OF THE MEETING HELD ON 8TH SEPTEMBER 2015

The Minutes of the meeting held on 8th September 2015, having been **AGREED** by Full Council on 19th October were signed by the Chairman.

2. DECLARATIONS OF INTEREST AND DISPENSATIONS

Declarations of interest were received from Cllr. Leeds in connection with any PA system matters.

Declarations of interest were received from Cllr. Yiasimi in connection with any North Norfolk District Council matters.

Cllr. Conisbee has been given a dispensation for her term of office in relation to any Church matters.

3. APOLOGIES FOR ABSENCE

Apologies for absence were received from Cllr. J. Hamilton-Emery, Jo Artherton and Peter Stibbons.

The Clerk read an email from Cllr. J. Hamilton-Emery who has offered her resignation from the Promotion & Development Committee due to an increase in other commitments. It was **AGREED** to accept Cllr. Hamilton-Emery's resignation and the Clerk will look at the Standing Orders in order to ascertain whether the Chairman will be elected at the Committee meeting or by Full Council. This matter will be placed on the next agenda for further clarification.

4. PUBLIC PARTICIPATION

None.

5. MARRIAGES

5.1 A list of the ceremony bookings was circulated. Noted.

6. **FIREWORK EVENT**

6.1 Cllr. Bond reported that all the arrangements are in hand. Minutes attached.

7. **CHRISTMAS EVENT**

7.1 Cllr. Frosdick reported that all arrangements are in hand. A meeting was held on Monday 26th October and the Minutes will be circulated as soon as they are ready.

8. **COMMUNITY OPEN DAY & ANNUAL TOWN MEETING**

8.1 **Community Open Day:-** The Clerk reported that an email has been circulated to all organisations and to date sixteen spaces have been confirmed.

8.2 **Annual Town Meeting:-** The Clerk reported that all arrangements are in hand and she will be writing to the guest speakers shortly.

9. **REPORTS FROM REPRESENTATIVES**

9.1 **Chamber of Trade:-** No Report.

9.2 **Cromer in Bloom:-** Cllr. Bond reported their AGM will be held next month. The main project at the moment is the planting up of the new bus station area which is in hand. They are planning to obtain some old revetments and plant with grasses and cover with shingle to keep the area rugged and easy to maintain.

9.3 **Cromer Pier:-** No report.

9.4 **VEO:-** Tony Shipp reported that the volunteers are tidying up from last year with one or two events remaining. There will be the concert in December and they have put in a request to the Red Arrows for next year's carnival.

9.5 **RNLI:-** Cllr. Leeds reported that they are still receiving 500 members of the public each day. The Nelson's Journey day was very successful with the youngsters thoroughly enjoying themselves. A gentleman called Jack Lowe is visiting all the stations in the Country and Northern Ireland and is taking photographs. This project will be carried out over the next four years and there will be a presentation at Greenwich once he has compiled the slides. There is also an eight year old Harry Mascall who is visiting all the RNLI stations with eight four so far and a large sum of money raised for the RNLI to date.

9.6 **NNDK Tourism:-** The Clerk reported that she has written to North Norfolk District Council inviting the appropriate person to a meeting to discuss the future of tourism but to date has not received a reply. She will chase accordingly.

9.7 **Town Crier:-** No report.

9.8 **Twinning Association:-** Cllr. Yiasimi reported that his recent visit to Nidda had been a great success. It coincided with the anniversary of the coming down of the Berlin wall. There were some very good presentations one of which was from an old East Germany Town resident who spoke about how

life was behind the wall. Tony Nash made a presentation of Cromer with slides which was very popular. Some very important dignitaries attended. In 2016 it is Cromer's turn to host the twinned towns of Crest and Nidda along with the Italian friendship town. This visit will coincide with the Crab and Lobster Festival in May 2016. There will be a limit of twenty from each of the twinned towns and five from the Italian town. Tony Nash reported that Cromer first twinned with Crest in 1980 and Nidda in 1998. Crest twinned with Nidda in 1980 and both towns have gone on to twin with several other towns and are far more active with their twinning than Cromer. Tony will be producing a report to be considered by the next Full Council meeting to decide whether Cromer Town Council wish to continue with the twinning project. The project cannot continue without the support of the Town Council and will therefore have to fold if it is not forthcoming. This will result in 35 years of hard work and good relations and Cromer Town Council will need to write to the twinned towns formally to let them know that they no longer support the project. The Twinning Committee are making an application to the Firework grants this year but the S137 grants will be too late to host the twinned towns. A total of £2,500 is needed for the whole event in 2016 and the Twinning Committee are fundraising for this but any help the Town Council can give will be very much appreciated.

- 9.9 Cromer Museum:-** Cllr. Stibbons reported that the History Day was a great success raising £300 on the raffle and refreshments. They have gained some new members and raised awareness of the work of the Museum. The Clerk read a letter received from North Norfolk District Council concerning the cuts in funding. It was **AGREED** that the Clerk will write again and ask North Norfolk District Council to answer the original question about the cuts in the funding from £40,000 to £20,000 which has resulted in the Museum being closed over the winter period when Cromer is still receiving a significant number of visitors.

10. OTHER EVENTS

- 10.1 Promotion of Cromer:-** Cllr. Frosdick reported that the working group has met and discussed moving this project forward. Minutes attached. Several people present expressed concern over the cost of this project and whether the small organisations would be able to afford a contribution towards the cost. Cllr. Conisbee said this is still a work in progress and a lot more discussion needs to take place. Other than a provisional booking with the Royal Norfolk Show no other bookings have been made until the situation is clearer. Tony Shipp felt that the money would be better spent with a local event in North lodge Park inviting local organisation to have a pitch. This matter will be placed on the next agenda for an update.
- 10.2 Sport Relief Mile:-** The Clerk reported that Cllr. Harris is organising this event and the agreement has been signed for the event to take place in March 2016. North Norfolk District Council have given their permission to use North Lodge Park. One the exact dates are known this will be reported to the Committee and North Norfolk District Council.

11. OTHER PUBLICITY MATTERS

- 11.1 Forum Promotion of Tourism:-** The Clerk reported that this meeting will be held on Monday 23rd November and the surrounding Parish and Town Councils have been invited to attend. This initiative has been introduced by Wells Town Council.
- 11.2 VEO Volunteers:-** It was **AGREED** that a tree will be planted in the North Lodge garden with a plaque. Advice will be sought from Cromer in Bloom for the species of the tree. It was **AGREED** that a book of remembrance will be held in the Cromer Town Council offices and the Clerk will write to all organisations to ask for nominations of volunteers who have passed away to be placed in the book. It was **AGREED** that the names of the volunteers placed in the book will be read out each year at the Annual Town Meeting.
- 11.3 Blue Flag Award:-** The Clerk reported that she has written to North Norfolk District Council to ask about the timetable for next year but to date she has not received a reply. She will chase accordingly. Cllr. Stibbons said she will forward some photographs of some Blue Flag boards which she came across on holiday explaining the importance of the award. Once the photographs have been received the Clerk will ask North Norfolk District Council whether it would be possible for Cromer to have some boards along the same lines.
- 11.4 Queen's 90th Birthday:-** It was **AGREED** that some celebrations will be held on April 21st 2016 to celebrate the Queen's 90th birthday. Some suggestions were made such as letting off 90 rockets for which Tony Shipp will obtain a price. It was **AGREED** that we would take part in the lighting of the beacon and possibly have a party in the park. Members were asked to give this matter some thought and this will be placed on the next agenda for further discussion and planning.

12. CORRESPONDENCE AND CIRCULARS

- 12.1** None received.

13. DATE OF NEXT MEETING

The date of the next meeting was noted as 24th November, 2015. Please note this will be the Budget meeting.

There being no other business the Chairman closed the meeting at 8.55 pm.

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Chairman

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Date

