

NOTES FROM MEETING OF ROYAL NORFOLK SHOW TASK & FINISH GROUP HELD ON 17 JULY 2019 AT NORTH LODGE

Present: Mayor Cllr. R. Leeds, Cllr. J. Davis, Cllr. M. Bossingham,
Paul Macro (Photographer & Deep History Coast))
Deputy Clerk J. Warner

1. **Apologies for absence:** Cllr. E. Spagnola

2. **Notes from meeting held on 30 April 2019**

The notes from the meeting held on 30 April 2019 were approved.

3. **Report from Royal Norfolk Show 2019**

Janet was asked to send thanks to all concerned.

The fossils were a great attraction and the extra space on the stand was a huge benefit.

The Z Calendars were very popular and people loved the 'Loo Selfie'.

The balloon column was a great visual to attract people's attention.

It was felt that the video did not attract enough attention and if used in future years needs to be shorter and more 'snappy'.

The leftover Z calendars and badges will be distributed around the town and the pier box office.

Some of the postcards will be given to local cafes and North Norfolk Information Centre.

Amazona will be invited to judge the colouring competition.

It was felt that the stand was a great success and **AGREED** to recommend to Promotions and Events Committee to take Cromer to the Royal Norfolk Show again in 2020.

4. **Ideas for 2020**

Book a bigger stand – Janet to get price

Expand on the Deep History Coast and invite NNDC to be more involved – Paul will liaise with NNDC.

Invite local businesses to participate and share the cost – Richard to speak to Chamber members.

Work with Community Rail to promote the new trains on the Bittern Line.

No single use plastic items to be used on the stand.

Richard and Mike to measure backdrop and source proper poles

5. **Date of next meeting: 9.30am, 04 September 2019**

Royal Norfolk Show 2019 - Budget sheet

Income

CTC budget	£2000	
Balance from 2018 event	£ 637	
Extra from promotions budget	£ 500	Towards London merchandise
Community Rail	£ 200	
Amazona Zoo	£ 250	Plus 2 prizes confirmed
Chamber of Trade	£ 250	
	£3837	

Expenditure

Stand	£1200	
Passes & car park passes	£ 210	
Power supply to stand	£ 75	
Stake & post for banner	£ 16	
Van hire & diesel	£ 30	
Updates to backdrop	NIL	Use existing with no changes
Polo shirts	NIL	Participants to provide their own
Sashes	NIL	Sashes from 2018 washed & ironed
#lovecromer badges x 5000	£ 870	Half to go to London.
#lovecromer postcards x 5000	£ 500	All to go to London.
Pull up banner	£ 31	NNDC to provide DHC banners
Balloon Column	NIL	Zoe to provide columns
Transparent Ponchos	NIL	Have stock from 2018
Stickers	NIL	Have stock from 2018
Z Calendars x 5000	£ 695	
	£3627	

Balance to carry forward to 2020 £ 220