

MINUTES OF THE PROMOTIONS & EVENTS COMMITTEE
HELD REMOTELY ON TUESDAY 20 APRIL 2021 AT 7.00 PM

Present:-

Chairman – Cllr. R. Leeds
Cllr. T. Adams, Cllr. D. Baksh, Cllr. P. Bennett, Cllr. M. Bossingham, Cllr. P. Harris,
Cllr. D. Roberts, Cllr. P. West, Cllr. A. Yiasimi
Ex-Officios: Sam Grout & Tony Shipp

Julie Chance FSLCC – Town Clerk
Janet Warner PSLCC AICCM– Deputy Clerk

1. MINUTES OF THE MEETING HELD ON 09 MARCH 2021

The minutes of the meeting held on 09 March 2021 were approved by Full Council and will be signed by the Committee Chairman at the earliest opportunity.

2. DECLARATIONS AND REQUESTS FOR DISPENSATIONS.

There were no declarations of interest.

3. APOLOGIES FOR ABSENCE

Apologies for absence were received from Hilary Cox and Jim Bond.

4. PUBLIC PARTICIPATION

There were no members of the public present.

5. MARRIAGES

The number of confirmed ceremony bookings were noted as follows:

2021/22 – 16 ceremonies

2022/23 – 2 ceremonies

It was noted that due to the number of ceremonies being rescheduled and outstanding notice appointments which must be fulfilled, the registrars can take no more bookings for ceremony dates before 01 Oct 2021.

It was **AGREED** that due to essential maintenance works taking place in the Council Chamber, there will be no bookings for Jan or Feb 2022.

6. FIREWORK EVENT

There was no update to report.

7. CHRISTMAS EVENTS

It was noted that a meeting had been held with representatives from the Church and agreed that a sensory area will be introduced. Due to social distancing, it is anticipated that the number of stalls available will be scaled down to 5 charity stalls in the Church and 6 in the Community Centre. The number permitted in the Parish Hall is yet to be confirmed. All stalls will be allocated on a first come first served basis. The Church are arranging the Christmas Tree and Crib Festival and are hoping to increase the number of entries. It was noted that instead of voting slips, a panel of judges will decide on the winners.

It was suggested that pop up stalls could be accommodated in empty shops but stressed that unless more volunteers come on board it would be difficult to manage.

8. REPORTS FROM COMMUNITY GROUPS

8.1 Chamber of Trade – Sam Grout

It was noted that feedback had been good from traders following the re-opening of non-essential retail and footfall has noticeably increased. The Chamber of Trade hope to meet in May.

8.2 Cromer VEO – Tony Shipp

It was noted that there is no programme of events planned at present. This will be reviewed in June but it is not anticipated that there will be any major events. There will be no firework display.

8.3 Cromer in Bloom – No representative present.

The Clerk read out a report from Jim Bond who advised that members are tending the gardens but no major planting has taken place. It was noted that the group rely on grants from Cromer Town Council and other donations.

8.4 Cromer RNLI – No representative present.

8.5 Town Crier – Town Crier was not present

8.6 Twinning Association (Mike Bossingham)

It was noted that the three towns are meeting via zoom. Cllr. Yiasimi is updating the website.

8.7 Cromer Museum – No representative present

8.8 Crab & Lobster Festival – Tony Shipp

There was no update to report.

8.9 Christmas Lights Committee – Tim Adams

It was noted that the Christmas Lights at Suffield Park are still on and suggested that this could make a good press feature.

8.10 Cromer Church - No representative present

Refer item 7 above.

8.11 Walk Cromer – No representative present

The Clerk read out a written report from Hilary Cox. It was noted that organised walks have recommenced and that Walk Cromer are liaising with Cromer Artspace to hold a two-week event in October. Walk Cromer are happy to continue to help with litter picks and cutting back overgrowth along PRowS.

9. OTHER EVENTS

9.1 Cromer Honours and Memory Book

The Memory Book will be read out at the next Annual Town meeting. It was **AGREED** that the Cromer Honours will be carried forward and presented at the event in June 2022 and that special certificates are awarded to the Cromer Cares volunteers and others involved in Covid support..

10. OTHER PUBLICITY MATTERS

10.1 Tourism in Cromer

It was noted that a further meeting with 'Experience' is to be held later this month and that Cllrs. Adams and Harris are working together to find an appropriate location for a cycling hub to be set up.

11. CORRESPONDENCE & CIRCULARS

There was no correspondence to report.

12. DATE OF THE NEXT MEETING : 7pm on 01 June 2021

There being no further business, the committee chairman closed the meeting at 8:00pm

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Chairman

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Date