

**MINUTES OF THE PROMOTIONS & EVENTS COMMITTEE**  
**HELD ON TUESDAY 24 AUGUST 2021 AT 7.00 PM**

**Present:-**

Chairman – Cllr. R. Leeds  
Cllr. P. Bennett, Cllr. D. Roberts, Cllr. E. Spagnola, Cllr. P. West  
Cllr. T. Adams (from item 9.6). Cllr. M. Russell (from item 9)  
Ex-Officios: S. Grout, M. Northway, T. Shipp, P. Stibbons

Janet Warner PSLCC AICCM– Deputy Clerk

**1. MINUTES OF THE MEETING HELD ON 13 JULY 2021**

The minutes of the meeting held on 13 July 2021 which were approved by Full Council on 26 July 2021 were signed by the Committee Chairman.

**2. DECLARATIONS AND REQUESTS FOR DISPENSATIONS.**

Cllr. Leeds declared an interest re PA system.

**3. APOLOGIES FOR ABSENCE**

Apologies for absence were accepted from Cllr. Baksh (family), Cllr. Bossingham (family), Cllr. Harris (work), Cllr. Yiasimi (illness).  
Apologies were noted from the Town Clerk, H. Cox and D. Hinds

**4. PUBLIC PARTICIPATION**

There were no members of the public present.

**5. MARRIAGES**

The number of confirmed ceremony bookings were noted as follows:

2021/22 – 19 ceremonies

2022/23 – 6 ceremonies

2023/24 – 1 ceremony

It was noted that the four additional wedding attendants are all booked onto a first aid training course in September. Fire Marshall training is yet to be arranged.

**6. FIREWORK EVENT**

It was noted that the Firework Committee representatives attended a very successful meeting with the Safety Advisory Group. The updated Event Management Plan and Traffic Management Plan were sent to the SAG today. Thanks were given to the Deputy Clerk for her work on these documents.

*Cllr. Russell arrived at the meeting*

## **7. CHRISTMAS EVENTS**

The minutes of the last meeting were circulated. It was noted that the next meeting is on 25 August 2021.

Sam confirmed that the Chamber of Trade will progress the Christmas Window Competition. It was suggested that this is judged by a panel of judges rather than voting slips.

## **8. REPORTS FROM COMMUNITY GROUPS**

### **8.1 Chamber of Trade – Sam Grout**

It was noted that the Chamber of Trade have only met in person once this year and all the committee are very busy at present. The current priority is the refurbishment of the Chamber of Trade website. Members were pleased to learn that footfall in the town is high and that accommodation is booked up through the autumn months.

Cllr. Russell will forward information to the Chamber of Trade re a Carers Award scheme for businesses

A question was raised in respect of the future of coach parking at Cadogan Road car park.

*Cllr. Adams arrived later in the meeting but for continuity of the minutes his response is noted here.*

Cllr. Adams advised that the longer-term possibility of moving coach parking to Runton Road and installing a dropping off point in town is being discussed and that the Town Council's Community and Economic Development Committee are progressing a project towards Coach Friendly Town Status. He also advised that the parking spaces at Cadogan Road car park need to be reconsidered as the parking bays are very compact for modern cars.

Cllr. Leeds voiced thanks for the hard work of all the businesses.

### **8.2 Cromer VEO – Tony Shipp**

It was noted that the official carnival float toured the town during the day and in the evening. This was very well received. During the evening tour of the town, a surprise presentation was made to Tony Shipp to mark his 50 years of being involved with Cromer Carnival. Plans are now underway for 2022 and it has been suggested that the format of the carnival should be revamped. A public meeting is to be held at the end of September and it is hoped to recruit more volunteers.

### **8.3 Cromer in Bloom – No representative present**

It was **AGREED** that a representative from Cromer Green Spaces is invited to attend future Promotions Committee meetings.

**8.4 Cromer RNLI – No representative present**

It was noted that plans are underway for the Carol Concert at The Grove and that the Ladies Lifeboat Guild hope to hold their Christmas Fayre.

**8.5 Town Crier – Mark Northway**

Mark advised that he did a Cry at an event in Overstrand and stressed that he is happy to attend any events in Cromer.

*Cllr. Adams arrived at the meeting*

**8.6 Twinning Association – No representative present**

**8.7 Cromer Museum – Peter Stibbons**

Peter advised that arrangements are underway for a full talk programme to be up and running from January 2022 and that various resources at the museum are in place including a Deep History Coast box and the installation of wi-fi. It was noted that a questionnaire is to be issued to ask what people want from the museum.

Cllr. Adams advised that the pillar box which was removed from Runton Road has been restored. It had been hoped that it could be installed in the museum courtyard. If this is no longer possible a new site will have to be found.

**8.8 Crab & Lobster Festival – Tony Shipp**

There was no update to report as the committee are yet to meet.

**8.9 Christmas Lights Committee – No representative present**

It was noted that the Christmas lights will start to go up on 02 October 2021.

**8.10 Cromer Church - No representative present**

**8.11 Walk Cromer – No representative present**

It was noted that Walk Cromer are working towards the festival in October.

**9. OTHER PUBLICITY MATTERS**

**9.1 Covid Memorial**

It was noted that the Clerk is awaiting a reply from Cliveden and that NNDC have confirmed that they have no plans for a memorial.

**10. CORRESPONDENCE & CIRCULARS**

Year of the Coast 2023 – This will be considered at a future meeting.

**11. DATE OF THE NEXT MEETING : 05 October 2021 (Budget meeting)**

There being no further business, the committee chairman closed the meeting at 8:00pm

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**Chairman**

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**Date**