

MINUTES OF THE PROMOTIONS & EVENTS COMMITTEE
HELD ON TUESDAY 02 NOVEMBER 2021 AT 7.00 PM

Present:-

Vice Chairman – Cllr. P. West
Cllr. T. Adams, Cllr. P. Bennett, Cllr. D. Roberts,
Cllr. Harris (from item 6)
Ex-Officios: M. Northway, P. Stibbons, J. Whittingham, T. Williams
In attendance : Cllr. I. Cunnington

Julie Chance FSLCC – Town Clerk
Janet Warner PSLCC AICCM– Deputy Clerk

1. MINUTES OF THE MEETING HELD ON 24 AUGUST 2021

The minutes of the meeting held on 24 August 2021 which were approved by Full Council on 07 September 2021 were signed by the Committee Vice Chairman.

2. DECLARATIONS AND REQUESTS FOR DISPENSATIONS.

There were none.

3. APOLOGIES FOR ABSENCE

Apologies for absence were accepted from Cllr. Baksh (family), Cllr. Bossingham (illness), Cllr. Leeds (prior commitment), Cllr. Spagnola (illness). Apologies were noted from J. Austin, J. Boocock, J. Bond, S. Grout, D. Hinds.

4. PUBLIC PARTICIPATION

There were no members of the public present.

5. COMMITTEE BUDGET 2022/23

Members were in receipt of the draft committee budget which was approved. Cllr. Harris declared an interest in this item in respect of use of the Community Centre for events.

6. MARRIAGES

The number of confirmed ceremony bookings were noted as follows:

2021/22 – 18 ceremonies

2022/23 – 09 ceremonies

2023/24 – 02 ceremonies

It was noted that due to extreme pressure on the registration teams due to all the rescheduled ceremonies, their remaining availability for the summer

months of 2022 is very limited so it is unlikely we will receive any more bookings for North Lodge for July and August 2022.

7. FIREWORK EVENT

It was noted that the arrangements are progressing. Online and electronic methods of donations are being pursued

8. CHRISTMAS EVENTS

It was noted that the arrangements are in hand and the Christmas Sub-committee will next meet on 17 Nov. Cllr. West will coordinate the event on 04 Dec in the Clerk's absence. Following some negativity on social media in respect of the busker trail, it was **AGREED** to call a special zoom meeting to discuss this.

9. REPORTS FROM COMMUNITY GROUPS

9.1 Chamber of Trade – No representative present

It was noted that the Chamber of Trade had recently met but due to low attendance there were no updates to report.

9.2 Cromer VEO – Pat West

It was noted that arrangements are progressing for Carnival in 2022 using the same format as in previous years. It is hoped to revamp the event for 2023.

9.3 Cromer in Bloom – No update

9.4 Cromer RNLI – No representative present

It was noted that plans are underway for the Carol Concert at The Grove but no date has yet been set and that the Ladies Lifeboat Guild hope to hold their Christmas Fayre on 27 November in the Parish Hall.

9.5 Town Crier – Mark Northway

Mark advised that he has now signed p to the guild and is looking forward to attending events in 2022.

9.6 Twinning Association – No representative present

Email was read out: An invitation has been received from Crest for June 18th/19th 2022, for 20 people to celebrate the 40th Anniversary of twinning with Nidda. This will in fact be the 42nd year due to a two year delay from Covid. As yet no arrangements have been made, but enquiries are being made as to who might like to go , and travel costs. A private invitation has been sent by previous hosts to those they hosted to invite them to join us for the Platinum Celebrations. This say will be from June 1st/6th. I have acceptance from the President of Crest, plus my host so far. We have a stall at the Christmas Tree Festival.

9.7 Cromer Museum – Peter Stibbons

It was noted that the restored Victorian Pillar Box is to be displayed in the courtyard at the museum. Arrangements are underway to display Richard Davies' fishing boat. Peter hopes that the Savin Collection can be put on display at the museum at some point in the future.

Cllr. Adams advised that the DHC and Mammoth Marathon are being kickstarted so there could be an opportunity to open conversations with NNDC.

9.8 Crab & Lobster Festival – Pat West

More volunteers are needed if the festival is to survive. The committee are yet to meet.

9.9 Christmas Lights Committee – Judy Whittingham

It was noted that the erection of the lights was going very well until one section was torn down by an abnormal load being driven through the town centre. Ian advised that the risk assessment needs to be reviewed once more information is available. If the lights have to be strung at 6m rather than the current height, it will not be possible to install lights in some areas of the town.

It was suggested that following the emergency callout to the site, official CTC hi-vis jackets should be supplied for members and officers who respond to events. The Deputy Clerk was asked to obtain costs.

9.10 Cromer Church - No representative present

Email was read out:

Looking back over 2022 Cromer Church has managed to hold some public events alongside our usual Sunday services. Our flagship BeachFest event was launched in the school summer holidays, a year later than expected, and it drew in lots of families both local families and holidaymakers. The event ran each Wednesday and was held in three separate locations around the town: North Lodge Park, East Beach and outside the Parish Church. Norwich Sports Factory came one Wednesday and for that event we attracted 100 children and their parents and carers.

We are looking forward to BeachFest 22 when we will hold the event for five Wednesday mornings in the school summer holidays as well as an event each half term at St Martin's. We are keen to work with the community as always and ask that when programmes or event calendars are being prepared the BeachFest 22 dates are included where possible.

BeachFest Extra February Half Term - Monday 14th February 2022 - 10.30 to 12.30 @ St Martin's

BeachFest Extra May Half Term - Wednesday 1st June 2022 - 10.30 to 12.30 @ St Martin's

BeachFest - summer holidays Wednesday 27th July 2022, Wednesday 3rd August 2022, Wednesday 10th August 2022, Wednesday 17th August 2022, Wednesday 24th August 2022,

BeachFest Extra October Half term - Monday 31st October 2022 - Light Party - 4pm - 6pm @ St Martin's.

9.11 Walk Cromer – No representative present

9.12 Cromer Green Spaces – Trevor Williams

Thank you for the invitation to inform your Committee about the work of Cromer Green Spaces and the progress we have made in the 12 months since we were formed. For those who don't know, CGS exists to:

- * identify green spaces in the Cromer area which are or could be good for wildlife
- * in collaboration with landowners advise or directly manage those areas for the benefit of wildlife
- * monitor biodiversity, to help plan activities and check we are making a positive impact

CGS is run by a small Management Committee, informed by a wider Steering Group. I am currently the group's Chair.

In the past year we've achieved a number of our initial objectives:

- * Following an initial survey of potential sites we began working on three. In North Lodge Park (NLP) we have created two designated areas for wildflowers. One area has been left to nature - with a minimum mowing regime - the other stripped and seeded. Both areas have already produced an abundance of wildlife - native plants, insects and the birds and small mammals which feed on them. At Halsey House - working with British Legion care home staff - we have created a wildflower meadow and helped protect a colony of rare Bee Orchids - right here in the centre of Cromer! Our third project is more ambitious - 'greening' the Holt Road. Centred on the already wildlife rich Old Cemetery, we are working with the Council and independent land-owners to improve the habitat of the road-side verges by changing the mowing schedules to be more wildlife friendly - creating a green corridor right into the heart of the town.
- * It has long been recognised that peoples gardens are vital for wildlife - so to encourage and promote 'wildlife friendly' gardening we launched our Best Wildlife Garden (in Cromer) Competition. In our first year we had 15 entries and at our Celebration event held in NLP, attended by our local MP Duncan Baker, we awarded a cup to the overall winners. We intend to repeat this competition annually - to encourage more and more wildlife garden green spaces within Cromer
- * Back in December we applied for, and were successful in being given, an NNDC grant from the Sustainable Communities fund - to help fund the purchase of essential tools, equipment and materials to take our future projects forward. At the same time we began negotiations with the District Council to take over the lease on the redundant building on

The Meadow - which will provide a secure store. Progress on this aspect has been painfully slow but, I'm optimistic that we are nearing the end of the process and we'll get the keys to our 'Club Hut' before Christmas. In anticipation of this event of course we recently had the outside of the building decorated by the Norfolk Dandies with a splendid wildlife mural

- * Finally, we are working with Royal Cromer Golf Club to improve the wildlife of this special place - an important neighbour and collaborator in bringing wildlife back to the town - CGS - 'bringing Poppies back to Poppyland'
- * Looking ahead we continue to identify promising locations for greening - one major project - still in its infancy is Hall Road. We are in informal contact with members of the Council, private land-owners, the Woodland Trust and Norfolk Rivers Trust - developing a draft habitat management plan for the whole area. If it comes off this will be another major green artery into the centre of the town

Cllr. Adams responded to stress that we should support these projects and increase people's awareness of how wildflower areas are managed.

11. **OTHER PUBLICITY MATTERS**

11.1 **Covid Memorial**

It was **AGREED** to accept a quotation from Cliveden Conservation for an engraved Portland stone brick to be installed by the small entrance door to the side of the Council Chamber. It was noted that Listed Building Consent may be required.

11.2 **Blue Plaques**

This project will be progressed in the new year.

11.3 **Year of the Coast**

Cllr Harris will provide a written report for the next meeting.

12. **CORRESPONDENCE & CIRCULARS**

Diary of events – Cllr. Leeds is compiling a list. Members were asked to forward the details of any events to him.

Flag flying – It was noted that this year Remembrance Sunday falls on the same day as the birthday of a senior royal. Thus, it was **AGREED** that the Union Flag will be flown at North Lodge and in the Churchyard.

Bonfire Night – It was noted that a fake webpage is circulating. There are no official firework displays in Cromer this year.

13. **DATE OF THE NEXT MEETING** : 18 January 2022

There being no further business, the committee vice-chairman closed the meeting at 8:50pm

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Chairman

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Date