

Promotion & Events Committee
Terms of Reference

1. Committee Objective :

To publicise Cromer in order to encourage people to come to Cromer to live, work or visit, liaising with other organisations to achieve this. To promote the Town Council and its activities thus maintaining a leading role in this regenerating community.

2. The Functions of the Committee:

- 2.1 To advise and report to the Town Council on publicity matters relating to events and activities in Cromer aimed at the promotion of the town:
- 2.2 To set a Committee Budget in the Autumn, to achieve its objective.
- 2.3 To undertake projects and activities to achieve its objective.
- 2.4 To arrange civic events and the Annual Town Meeting.
- 2.5 Publicity:
 - To organise and promote civic and other events and publications.
 - To liaise and assist other organisations involved in the promotion of the town.
 - To manage and promote the marriage and civil ceremony licence facility at North Lodge Park.
- 2.6 To arrange the Blue Plaque project

3. Committee Membership:

Chairman and Vice-Chairman (Town Council members) and at least 3 other appointed members from Town Council.

The Mayor and Deputy Mayor are also members of the Committee.

Co-opted members from local organisations. Co-opted members to this committee shall have full voting rights except in votes which directly result in the expenditure from the budget or reserves of Cromer Town Council.

Reviewed October 2019
Next review October 2021

NOTES: NNDC = North Norfolk District Council
NCC = Norfolk County Council